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Rhetoric Newsletter

August 2018



Rhetoric Seniors '18 back row: Mason Asher, Deryk Bengé, Deonte Simpson, Tyler Cooper
Front row: Scottie Ogle, Bobby Blum, Jack Kellerman, Kaz Koehring, Lavelle Hughes (not pictured)

Message from the Outgoing Chair, Jennifer Abbott

Hello, cherished alumni! My Rhetoric colleagues and I appreciate your continued interest in the college and our department. We want to give you a sense of what we've been up to this past year. In this newsletter you'll find highlights about our students, faculty, and activities. You'll see that we've maintained several cherished traditions, including Moot Court, the Brigance Forum lecture, and the Baldwin Oratorical Contest. But we also tried a few new things. Our undergraduate communication honor society, Lambda Pi Eta, organized an informative session for students about W. Norwood Brigance and later invited alumnus **Alex Wimber '17** back to campus to help Rhetoric students communicate their value to employers. We also welcomed **Cory Geraths** and **Mike Bergmaier** into the department while **Sara and Jeff Drury** were on sabbatical. Cory came to Wabash directly from his graduate studies at The Pennsylvania State University, while Mike arrived from teaching at Ball State University the previous year. Both jumped right into their departmental responsibilities. Cory covered courses in Classical Theory, Persuasion, Public Speaking, and Gender and Communication, while Mike directed the Wabash Democracy and Public Discourse initiative and taught Public Speaking and Deliberation and Democracy.

With the help of Cory and Mike, Rhetoric continued to draw students to its major and minor. We ended 2018 with 44 total majors (9 graduating seniors, 23 juniors, and 12 sophomores) and 25 total minors. That means this next year we'll have a senior class of 23 majors—the biggest any of us can remember! The WDPD also remained popular this past year, with four students participating as Senior Democracy Fellows and ten as Democracy Fellows. Together, the fellows ran fifteen projects on campus and in the surrounding community.

This upcoming year will include several changes for our department faculty. Sara and Jeff Drury will return from sabbatical, and Sara will become department chair; **Todd McDorman** will go on sabbatical in the spring; and **Jennifer Abbott** will co-chair Division II with **Michael Abbott '85**. Cory Geraths will continue with the department for another year, offering exciting new electives like Digital Rhetoric and Cross-Cultural Rhetoric.

We'd love to connect with you when you're back on campus. You can see first-hand the impact your enthusiasm and support have on current students and faculty.

Brigance Forum Lecture



In March 2018, [Dr. Michael Butterworth](#), Director of the Center for Sports Communication and Media, and Professor of Communication Studies at the University of Texas at Austin, visited campus to deliver the 34th Annual Brigance Forum Lecture. His lecture, “Public Memory and Political Reconciliation at the Munich 1972 Massacre Memorial,” considered

the potential of the Munich 1972 Massacre Memorial as a rhetorical site of political reconciliation. In the talk he discussed the history of the memorial site, the construction of the memorial, and the tangled memories involved across two Olympic games held in Germany, the shadow of WWII, and the Munich massacre.

The author of two books and more than 40 peer reviewed articles, book chapters, and invited essays that have appeared in leading journals in rhetoric and communication, Dr. Butterworth met with students in Prof. McDorman’s Rhetoric of Sport course, attended the Rhetoric Senior dinner, and visited with members of LPH during his visit. It was a well-attended lecture with those present commenting on both its substance and Prof. Butterworth’s considerable skills as a speaker.

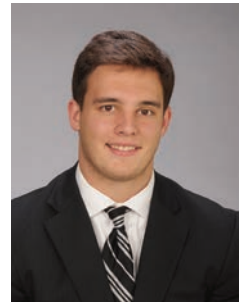
You can [see Prof. Butterworth’s Brigance Forum Lecture](#) on the College’s YouTube channel.



Lambda Pi Eta

Undergraduate Communication Honor Society

We inducted five new members to Wabash’s Alpha Gamma Nu chapter of Lambda Pi Eta (LPH), the national communication honors society: **Kaz Koehring '18, Walker Hedgepath '19, Jack Kellerman '18, Ben Johnson '18, and Michael Krutz '18**. To be inducted into this society, students must meet GPA and rank requirements both in Rhetoric and in their overall undergraduate coursework. Walker Hedgepath served as the LPH President this year. In addition to assisting the Rhetoric department with the Baldwin Oratorical Contest, LPH members organized two new events for all interested Rhetoric majors and minors. In January, they met to learn more about Rhetoric faculty emeritus **W. Norwood Brigance**. **Todd McDorman** provided biographical and professional information about Dr. Brigance’s life, and participants discussed two articles Prof. Brigance published about free speech and general education. Then in April, LPH invited **Alex Wimber '17** back to campus to help participants better communicate their value as Rhetoric students to potential employers and program directors. In his talk, “Rhetoric: The Unseen Advantages,” Wimber drew upon his experience in the ESTEEM Graduate Program at the University of Notre Dame and stressed the need to identify key skills and to demonstrate their value through effective storytelling.



Alex Wimber '17



LPH 2017 inductees (left to right): **Kaz Koehring '18, Walker Hedgepath '19, Jack Kellerman '18, Ben Johnson '18, Michael Krutz '18** (not pictured).

Moot Court

Each October, Professor **Todd McDorman** coordinates the Wabash College Moot Court competition. Wabash College Moot Court is a partnership between the Rhetoric Department and the Indianapolis Association of Wabash Men. In this competition, students compete in teams of two, arguing a mock appellate case.

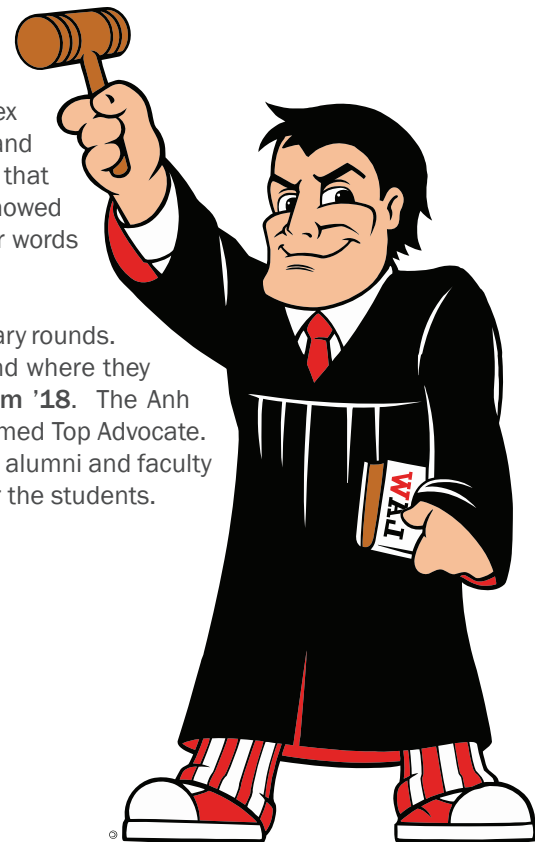


2017 Moot Court Finalists and Final Round Judging panel of Office of the Indiana Attorney General Chief Counsel **Steve Creason '97**, **Jake Vermeulen '21**, Hon. **Rudolph R. Phyle III** (Indiana Court of Appeals), **The Anh Pham '18**, Hon. **Margret G. Robb** (Indiana Court of Appeals), **Jacob Roehm '18**, Professor of Religion **Derek Nelson '99**, and **Walker Hedgepath '19**.

The 2017 Moot Court problem was derived from [*Masterpiece Cakeshop vs. Colorado Civil Rights Commission*](#), which was heard by the Supreme Court in its 2017-18 term. The case considered whether a state's public accommodation law that prohibited a bakery from refusing to provide a wedding cake to a same-sex couple violated the baker's federal constitutional rights to freedom of speech and the free exercise of religion. The Supreme Court ultimately issued a narrow ruling that [*sided with the baker on the grounds*](#) that the Colorado Civil Rights Commission showed hostility to religion on the basis of remarks made by one of its members (in other words the Court's opinion did not directly address the free speech claim).

The 24th competition was one of our largest, featuring 40 students in the preliminary rounds. **Walker Hedgepath '19** and **Jacob Roehm '18** again advanced to the finals round where they were joined by first year student **Jake Vermeulen '21** and senior **The Anh Pham '18**. The Anh Pham, the first international student to advance to the Moot Court finals, was named Top Advocate. It was an outstanding competition, with the alumni organizing committee and the alumni and faculty who serve as judges during the competition providing an excellent experience for the students.

You can [see the final round](#) on the College's YouTube channel and [read more about the competition](#) on the College's website.



Joseph O'Rourke Prize

Jack Kellerman '18 won the 2018 O'Rourke Prize, awarded to the best senior project in the department. The Prize is a gift to the department in honor of longtime Speech **professor Joseph O'Rourke**. Jack's essay, "The People's' Champion: Trump Scapegoating Politicians," examined President Trump's inaugural address by using rhetorical theorist Michael McGee's concept of "the people" and Kenneth Burke's guilt-redemption cycle with a focus on scapegoating. It was an impressive project that combined Jack's interests in Rhetoric and Political Science (he was a double major), and came from a genuine place of seeking to understand how the President's rhetorical appeals work. The project was ambitious in scope—it considered the rhetorical presidency and the inaugural address genre, and required additional research in rhetorical studies beyond the more commonly taught methods in our courses—and it was insightful in its consideration of rhetorical appeals.



Left Photo:
Prof. Jennifer Abbott with **Jack Kellerman '18** at the Annual Awards Chapel.

As is our tradition, Jack was recognized for the O'Rourke prize at our Senior Dinner. It was a bittersweet occasion this year as the date also coincided with the passing of **Beverly O'Rourke**. Not only was Bev central to the establishment of the O'Rourke Prize but she long supported the College and the department and, along with Joe, has been central to preserving the memory of W. Norwood Brigance in the Wabash and Crawfordsville communities. Bev was a frequent attendee at our senior dinner and Brigance Forum lectures. We will miss her kindness and support as well as the way she always took an interest in the events of the department and its students.



Beverly O'Rourke stands with **Jack Oest** during a 2010 dedication of **W. Norwood Brigance's** name being inscribed on a wall at the Crawfordsville District Public Library.

Baldwin Oratorical Contest

The Rhetoric department organized the 144th annual Baldwin Oratorical Contest in April. We returned to the theme, "Improving Our Community," and heard the top four finalists address the topics of the opioid crisis, physical disability campus access, and the public school calendar.



Rhetoric minor **Ben Johnson '18** (above photo) won first place for his speech advocating for improved "Accommodations for the Physically Disabled on Campus." **Benjamin Manahan '21** and **Joseph Whitaker '19** earned second and third places, respectively, for their addresses on opioids. Judges for the contest included (twice!) former Baldwin contest finalist **Michael Nossett '11**, who currently serves as Deputy General Counsel to Indiana Governor Holcomb; **Jane Christophersen**, who is Director of the Montgomery County Court Appointed Special Advocates (CASA) Program; and **Scott Bowling**, who is Superintendent for the Crawfordsville Community School Corporation. Graduating Rhetoric senior and Lambda Pi Eta member **Kaz Koehring '18**, emceed the event.

Watch the contest [here](#).

Read the college's story about the Baldwin contest [here](#) or the Bachelor's story [here](#) (See pages 4-5).



Baldwin Oratorical Contest Finalists, Judges, and Emcee
Back row: **Kaz Koehring '18**, **Joseph Whitaker '19**, **Scott Bowling**, **Michael Nossett '11**
Front row: **Jane Christophersen**, **Gabriel Anguiano '20**, **Benjamin Manahan '21**, **Ben Johnson '18**

WDPD Update

By Michael Lumpkin '18, Senior Democracy Fellow

The 2017-2018 academic year was the fourth for the Wabash Democracy and Public Discourse Initiative (WDPD). After earning tenure in 2017, Program Director **Dr. Sara Drury** spent the academic year on sabbatical conducting research on Deliberative Pedagogy in Scotland. In her absence, WDPD was led by Program Coordinator and Assistant Professor of Rhetoric, **Dr. Michael Bergmaier** (below photo). Under the direction of Bergmaier, WDPD's 14-person team conducted 15 projects on campus and in the Crawfordsville community.



In the Fall semester, WDPD once again hosted on-campus Mental Health Dialogues for freshmen, a community discussion on Confederate Monuments in Crawfordsville, and a deliberation at the inaugural Indiana Paramedicine Summit. The Confederate Monuments discussion was open to the public, attracting nearly 40 members of the Wabash and Crawfordsville community, leading to one of the most enriching discussions in the history of WDPD.

WDPD took further steps forward as an organization in the Spring semester. The two keystone events were the Crawfordsville Transportation and Montgomery County Planning and Zoning deliberations. Over 100 members of the Crawfordsville community attended these events, which addressed integral challenges facing our city today. On campus, the OneWabash Project team formed to host deliberations on campus issues most pertinent to Wabash students, including diversity, inclusion, student housing, and more. In the Spring semester, the OneWabash team began to lay the groundwork for these conversations and looks forward to continuing its work in the coming semesters to help improve our robust student life on campus.

WDPD also increased its footprint on campus this year by hosting a myriad of events throughout the academic year. First-year fellow **Charley Frey '19** led the revival of the Free Speech Reading Group, a weekly gathering of students and faculty around a modern issue facing our society. Topics for the

Free Speech Reading Group included free speech on college campuses and in professional sports. Democracy Fellows also teamed up with Wabash College professors to host classroom deliberations. Topics for these conversations included religious freedom, marriage in the United States, Neo-Nazism in the public sphere, classical mechanics, gene editing, and more.

WDPD Fellows continue to exemplify their leadership at Wabash College and beyond. Third-year fellow **Jack Kellerman '18** excellently served his term as President of the Wabash College Student Body and won the Junior Peck Medal from the Pre-Law Society. Second-year Fellow **Jaleel Grandberry '19** finished his tenure as Chairman of the Malcolm X Institute of Black Studies and passed the baton off to first-year fellow **Marlon Lewis '20** to assume the role. First-year fellow **Artie Equihua '20** is currently serving as the President of his fraternity, Sigma Chi. Senior Fellow **Ben Johnson '18** took first place in the 144th Baldwin Oratorical Contest for his speech "Accommodations for the Physically Disabled on Campus." WDPD graduated 5 seniors this year, all having secured full-time work or fellowship opportunities.

You can find out more about WDPD by visiting [Wabash Democracy and Public Discourse](#) and checking out recent updates on our [WDPD Blog](#). You can also follow WDPD on [Twitter @wabashdpd](#) and on [Instagram @wabashdpd](#).

WDPD in Action



Deonte Simpson '18 discussing with his table at the inaugural Indiana Paramedicine Summit.



Senior Fellow Ben Johnson '18 at the Indiana Paramedicine Summit in the Fall of 2017.



Tanner Skeel '19 serves as note taker at the second deliberation on Crawfordsville Transportation.



Montgomery County Planning and Zoning Conversation at Southmont High School in Spring 2018.



Charles Frey '19 presents at the inaugural Indiana Paramedicine Summit.



David Segovia '19 note taking at the Crawfordsville Transportation event Spring 2018.



Marlon Lewis '20 sharing about his table's conversation at the inaugural Indiana Paramedicine Summit.



Fellows and participants during the Crawfordsville Transportation event.

Faculty Updates



The past year was a full and fun one for **Prof. Jennifer Abbott**. She chaired the department while the **Drury**s were on sabbatical and **Todd McDorman** continued as Senior Associate Dean, which meant organizing or overseeing many departmental activities and mentoring the department's two new visiting colleagues, **Cory Geraths** and **Mike Bergmaier**. She also served as the faculty representative to the National Association of

Wabash Men Board of Directors as the first woman to ever join the group! She has really enjoyed getting to know the board members better, and she appreciates the work they do and how earnestly they want to serve and improve the college. Among her other service commitments, Prof. Abbott participated on the Gender Issues Committee, which organized a very successful panel on the #metoo movement during Eleanor Clift's visit to campus. You can read Ms. Clift's story about this experience in the *Daily Beast*. [#MeToo Is Doing Well—at an All-Male College in Indiana](#)

Prof. Abbott also taught a variety of classes, including Contemporary American Public Address (RHE 270). She helped students approach public address from three angles: Eurocentric (using concepts and theories we typically use from ancient Greece and Rome), Afrocentric (which applies concepts and theories derived from African and African-American oral traditions), and Feminist/Queer (which covered a variety of theories, such as feminine style and invitational rhetoric). During the Afrocentric unit, **Dr. James Makubuya** led students in a drum circle to help them experience and connect African oral and musical practices of call-and-response and improvisation. The activity proved to be one of the highlights from the class!



RHE 270 students participate in an African drum circle to better understand an Afrocentric approach to public address.

After studying three approaches to public address, students explored how public address has changed for 21st century technology. We talked about the communication practices associated with TED talks, vlogs, YouTube, and Twitter, and students worked in groups to update or translate a historic speech for current technology. Check out one group's translation of Ronald Reagan's 1987 Speech at the Brandenburg Gate onto Twitter. They created two Twitter feeds: one that utilized a "[professional](#)" Twitter style to deliver the speech and one that used an "[amateur](#)" style.

In terms of research, Prof. Abbott is working collaboratively with her colleague **Cory Geraths** on a gender analysis of the television show *Modern Family*. (Some alumni will recognize this as a longstanding project—one that Prof. Abbott is determined to finish!) She and Prof. Geraths will present the paper at the Midwest Popular Culture Association Convention in October, and they plan to submit the article to a scholarly journal as well.

When not involved with Wabash, Prof. Abbott has been involved with the local community. Two groups she has particularly invested in are the Women's Legacy Fund, a women's philanthropic giving circle that grants money to nonprofit organizations that improve the lives of local women and children, and Humans United for Equality (HUE). HUE is a fairly new nonprofit organization begun in Montgomery County that celebrates the ways diversity and equality make Montgomery County stronger and better. We recently organized a Cinco de Mayo public event and are planning for our second annual Celebration of Unity scheduled for September.

For fun this summer, Prof. Abbott visited New York City for a week with her husband, **Michael Abbott '85**, and their ten-year-old daughter, Zoe. They also relaxed a bit while Zoe participated in various camps, including her favorite, Girls Rock Indy.

Prof. Abbott is currently gearing up for the next academic year, during which she will co-chair Division II with her husband, Michael. It should prove to be another educational and full year!



Jennifer, Zoe, and Michael Abbott at Yankee Stadium.

Faculty Updates



Professor Cory Geraths is thrilled to have spent the last year teaching and researching at Wabash. He is looking forward to another exciting year at the college in 2018-2019!

This year, Prof. Geraths taught several different courses in the Rhetoric Department. In his Public Speaking classes, for example, he worked with students on a new speaking assignment focused on

the civic power of the ancient rhetorical concept, *ekphrasis* (meaning “description”). Building from ancient definitions and applications of the term, Prof. Geraths worked with students on the importance of style and language as rhetorical tools for vividly describing artifacts of community and civic importance. Among many rich examples, students composed and delivered *ekphraseis* on Lucas Oil Stadium in Indianapolis, the Lincoln Memorial in Washington D.C., and the Senior Bench on campus.

In the fall, Prof. Geraths had the pleasure of teaching the Rhetoric Department’s elective course in Persuasion (RHE 220). In addition to discussing various ancient and modern theories of persuasion, Prof. Geraths worked with students on semester-long persuasive campaign assignments. These campaigns culminated in group presentations, which featured campaigns on such topics as a campaign for cold and flu prevention on Wabash’s campus, an Indiana political campaign, and a campaign for a new student center.

Moving forward to the spring, Prof. Geraths had the pleasure of teaching courses in both Classical Rhetoric and Gender and Communication. In Classical Rhetoric, Prof. Geraths introduced students to the joys—and complexities—of reading and theorizing about ancient rhetorical texts. Beginning with the pre-Sophistic Greeks and moving forward to Augustine and the fall of the Western Roman Empire, students worked to make sense of the origins and evolution of classical rhetorical theory as a core foundation for Western society. In addition, Prof. Geraths invited students to consider those who have been excluded from this canonical tradition, such as Aspasia, a 5th century B.C.E. woman, rhetor, and potential teacher of Socrates!

In his Gender and Communication class, Prof. Geraths introduced students to the myriad intersections of rhetoric, gender, and sexual identity. Students discussed everything from the communicative power and pitfalls of gender in politics to depictions of sexuality in the media. The course also included additional units on the history of feminism and the development of GLBTQ+ social movements. Students completed the semester by offering creative interpretations of a chosen topic on rhetoric,



Associate Professors of Rhetoric **Sara Drury** and **Jeff Drury** have spent the 2017-2018 academic year in the United Kingdom. Sara received a Visiting Research Fellowship from the Institute for Advanced Studies in the Humanities at the University of Edinburgh, and is researching comparative deliberative democracy. Sara also edited a special issue of *Communication Quarterly* on the rhetoric of the 2016 election, and, in May, ran a full-day workshop at the International Communication Association on teaching deliberation that was attended by representatives from eight countries. Jeff has spent the year researching and writing for a new book that will focus on argumentation theory across diverse settings in everyday life. He has presented research from this project at two European conferences this summer, the International Communication Association conference and at the International Society for the Study of Argumentation.

gender, and/or sexuality. Among some of the more memorable presentations were a student’s original poetry on radical feminism, another’s reflection on the ways that “coming out” discourses might be portrayed in sports video games, as well as a student’s performance of and reflection on jokes about the GLBTQ+ community.

Alongside his time in the classroom, Prof. Geraths also had a productive research year. In April his essay, “Children in Carts: Digital Rhetorics of Christian Commission and Capital,” was published in *Critical Studies in Media Communication*. This project was a long time coming, having begun as part of Prof. Geraths’ M.A. thesis completed at Penn State. The essay is focused on the digital rhetoric of children being placed into “online shopping carts” on Christian humanitarian organizations’ websites.

This summer, Prof. Geraths is conducting research in Pittsburgh at the Andy Warhol Museum in support of an independent study course he will be co-teaching this fall with **Prof. Karen Quandt**. He will also be attending the 2nd annual International Rhetoric Workshop in Ghent, Belgium, where he will be workshopping an in-progress essay on the aforementioned “Civic *Ekphrasis*” speaking assignment. Looking ahead to next year, Prof. Geraths is excited to be teaching an elective course in the fall on Digital Rhetorics and the Digital Humanities, and to be working with his students and faculty colleagues in and out of the classroom!

Faculty Updates



During 2017-18, **Professor Todd McDorman** taught half-time in the Rhetoric Department while concluding his term as Wabash's first Senior Associate Dean of the College.

As Senior Associate Dean, Dean McDorman continued to coordinate the hiring of new academic staff and visiting faculty, oversaw the review process for academic staff and visiting faculty, and

worked on department reviews and accreditation reporting. Over four years he coordinated more than 40 faculty hires, 20 staff hires, and a dozen personnel reviews. This past year he also developed the College's application to the Consortium for Faculty Diversity at Liberal Arts Colleges and helped see to completion the College's first faculty hire under the program. Over the spring and summer, Dean McDorman helped with staffing changes in the Dean of the College's office including preparing for his transition out of the office.

In the classroom, this past year Professor McDorman co-taught Senior Seminar with **Professor Abbott** and had the opportunity to return to two courses he hadn't taught in a number of years: Reasoning & Advocacy and Rhetoric of Sport. Teaching both after several years away was an enjoyable experience. In Reasoning

& Advocacy it was a chance to return to reasoning concepts and principles that formed the basis of his early focus in the department. In the case of Rhetoric of Sport, rapid expansion in the sub-field provided an opportunity to explore new literature and turn over many of the course readings. In addition, the course was highlighted by an excellent visit from Brigrance Forum lecturer **Michael Butterworth** (students had read several of his essays) and alumni visits by **Kyle Grand '11** (Digital Marketing Coordinator for the Indianapolis Pacers), **Ryan Vaughn '00** (President of the Indiana Sports Corporation), and **Steve Campbell '92** (Vice President of Communications for the Indianapolis Colts).

This past year Professor McDorman's Pete Rose scholarship continued to develop. In April he presented "On Statues and Statutory Rape: Pete Rose and the Limits of Nostalgia" at the 11th Summit on Communication and Sport held at Indiana University. The presentation examined the 2017 Rose statue dedication at the Reds' Great American Ball Park and new revelations about past Rose indiscretions. And in summer 2018 his chapter on Pete Rose's 2016 Reds' Hall of Fame induction, "#14Forever: Nostalgia, Pete Rose, and the Cincinnati Reds" was published in the edited volume *Reputational Challenges in Sport*. Professor McDorman is looking forward to his sabbatical next spring and the opportunity to work more on his Pete Rose project.

Outside the classroom, Prof. McDorman and his family made a November trip to Disney World. In the summer there was a trip to Navarre Beach Florida (and a trip to Pensacola to see the Reds double-A affiliate, the Blue Wahoos). He also managed a couple of summer trips to Cincinnati to see the Reds and visit Kings Island.



Professor McDorman, his wife Kelly, and children Lily and Carter at the Magic Kingdom.



The McDorman family at Navarre Beach, Florida in July 2018.

My Summer as a Rhetoric Intern

By Oliver Page '19

Pete Rose is a polarizing figure if there ever was one. On the one hand, he is adored for his record-setting athletic achievements, being a three-time World Series Champion, and being a generational talent that has come to symbolize hustle and “playing the right way.” On the other hand, Rose is despised by many for betting on his own baseball games, repeatedly lying (and lying and lying and lying...), and never ceasing to make headlines for his off-the-field antics. The coverage of Rose over the years has, understandably, been a mixed bag. Just consider this timeline, for example: in June 2017, the Reds unveiled a massive statue of Rose outside their stadium. It was a monumental day (pun intended) in both Reds and Rose history. Then, just five weeks later, a woman testified in court that, as a minor, she had an inappropriate relationship with Rose during his playing career. This was particularly interesting because a) the testimony was from a case in which Rose was the prosecution and b) it was near the beginning of the #MeToo movement, a time when tolerance for this type of misbehavior is arguably at an all-time low. In his defense, Rose denied knowing that the woman was underage during his affair. In her defense, Rose is in the Hall of Fame of Lying.

As John Erardi wrote in 2014 in a *USA Today* column, Pete Rose defies easy answers—and the coverage surrounding him over the years reflects such a sentiment. Analyzing just two months’ worth of Pete Rose rhetoric is a headache-inducing exercise. So imagine the headache that comes with analyzing a career’s worth of coverage. Well, that headache belongs to Wabash’s very own Professor **Todd McDorman**, who has written several pieces about Pete Rose and even presented on Rose at Cooperstown. This summer, I was charged with helping organize and collect hundreds of articles about Pete Rose and, in turn, give

Professor McDorman an 8-week head start on the work he hopes to complete during his sabbatical next spring. Aside from way too much Pete Rose biographical information, I learned several things over the eight weeks: best research practices, organization skills, and managing a large-scale project over an extended period of time. Most of all, I am leaving this summer with a greater appreciation for the work of my professors and the brainpower, grit, and sheer hours

it takes to publish projects of various scales and topics.

I look forward to seeing what Professor McDorman chooses to do for his project, not only because I helped contribute in some small way but mostly because of the cordial relationship we founded this summer. Each morning started with a current events discussion, which usually reverted back to discussions about baseball or sports news more generally. We also got in the habit of doing “Taco Tuesday” (but often Wednesday or Thursday) each week for lunch at

El Charro, a restaurant in town. At one point, I convinced Professor McDorman that my work area—a small room next to Ms. Heather Thrush’s office in Center Hall—was far too dull to possibly inspire an intern to get work done. My lobbying effort was rewarded by Professor McDorman with a vintage Pete Rose poster that sat across from me as I worked (see picture). I also had the opportunity to help Professor McDorman review potential class readings for his tutorial on Harry Potter, which was a nice change of pace from my usual responsibility of collecting research. On the whole, it was a great summer and I genuinely enjoyed coming to work each day. I would like to say thank you to Professor McDorman and the Rhetoric department for giving me this opportunity and I look forward to coming back to campus in the fall!



Alumni Updates

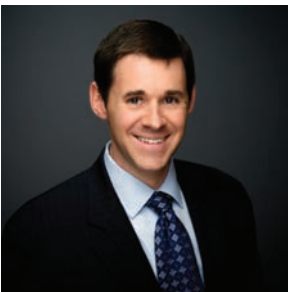
Majors



J. David Nall '55, a Wabash Speech major, named three individuals as primarily responsible for his successful 40 year career with the Aetna Life Insurance Co.: W. Norwood Brigrance, Victor Powell and his mother who was also his H.S. Speech Teacher. After two years with the Army Counter Intelligence Corps, David joined Aetna in 1958 as an Asst. Supervisor and rose rapidly through the ranks heading up General Agencies in Oak Brook and Chicago, Illinois (during which time he was President of the Chicago Association of Wabash Men), and San Jose and Oakland, California. In all of these cities he received the Industry National Management Award. In 1981 he moved to Aetna's Home Office as Asst. VP, Producer Development & Marketing Training, and in 1988 became Vice President, Marketing for Aetna International, Inc. with major responsibilities in 14 nations around the world. As was the case in the United States, in this international activity he made numerous major presentations including nation wide Life Insurance Conventions in Malaysia and Hong Kong.



Richard Ice '83, was a speech major who is Provost for the College of St. Benedict/St. John's University. CSB (for women) and SJU (for men) are nationally recognized liberal arts colleges. They share one academic program, which Ice leads. Ice received his MA and PhD from University of Iowa. He served on the CSB/SJU faculty as a member of the Communication Department since 1989, receiving tenure and ultimately promotion to the rank of professor. He received the Robert L. Spaeth Teacher of Distinction award. He was instrumental in developing the communication major, which grew to become one of the largest in terms of student majors and enrollments. He served as department chair for four years prior to becoming academic dean, then vice provost, and currently provost. He is an active scholar, most recently coauthoring *Rhetoric in Civic Life* (2012; 2nd edition, 2016) and is working on the third edition.



After graduation, **Jonathan Dilley '03** moved to Washington, D.C., to serve as legislative aide to a senior member of the U.S. House of Representatives. Following his time on Capitol Hill, Jonathan joined FaegreBD Consulting—a national advisory and advocacy government relations firm—and, at the same time, served as Executive Director of the Indiana Forum, which was a group of more than 50 corporate government affairs professionals with Indiana business interests. Jonathan returned to Indiana in 2013 and now serves as Chief Talent Officer at Project Lead The Way (PLTW). PLTW is a nonprofit organization based in Indianapolis that provides transformative learning experiences for K-12 students and teachers across the U.S. He leads the human resources function that focuses on every aspect of the PLTW Team Member experience. Jonathan resides in Westfield, Indiana, with his wife and three young children.



Mark Cross '05 recently relocated to Charleston, South Carolina in July of 2017 when he accepted a promotion from cloud software company Blackbaud, Inc. to be sales manager for everydayhero, a non-profit crowdfunding platform. He brought along his loving wife Courtney and their headstrong daughter, Dottie. In April of this year he welcomed his second daughter to the world, Jo, and they are building a home in the West Ashley neighborhood of Charleston. He is using his speech major to, in the words of Dottie, “change the world,” working with US based charities to increase revenue and spread awareness of their mission using the power of peer-to-peer fundraising. You can follow his biggest passion outside of work on Instagram, @pizzianapolis, his homemade pizza blog, and when in Charleston, you can catch him outside at the beach or enjoying all of the great food it has to offer.



Frank Knez '07 entered Wabash as a Speech major and finished with a Rhetoric degree. Following graduation he worked in management at Gatorade in Indianapolis. Several months after graduation he met his wife, Lindsay and married in June 2009. Towards the end of 2008 they opened their first pediatric therapy company together. From 2008 to 2014 they served many children, opened a few clinics, met hundreds of great people, and learned valuable life lessons. In September 2014 they welcomed their first son, Franklin. In January, 2015 they opened their current pediatric behavior and therapy company, K1ds Count. 2015 was a blessed and challenging year as K1ds Count grew and so did their family. They ended 2015 with adding identical twin boys, Asher and Oscar, a new building, and roughly 35 employees. From 2016 to current he has worked alongside Lindsey, Speech Therapist & Behavior Analyst, and our incredible team at K1ds Count to expand therapy services to Crawfordsville, add a new outpatient building for children of all diagnosis in Brownsburg, and provide integrated special education services to charter schools in the Indianapolis area. The new therapy clinic in Crawfordsville will be opening spring 2019 and located in the Commerce Park area. K1ds Count currently serves over 300 families weekly and employs 140 people. You can learn more about K1ds Count at www.kidscounttherapy.com.



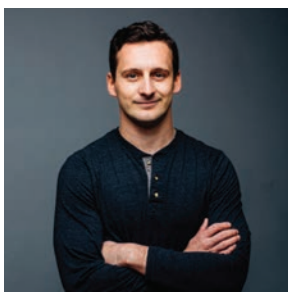
Jared Conaway '08, a Rhetoric major and Spanish minor, currently serves as the Director of Legal and Compliance for LeadFlash LLC in Boca Raton, FL, and is an active member of the Online Lenders Alliance ("OLA"). A member of the Florida Bar, Jared previously spent three years as Assistant Director of Litigation at Zakheim & LaVrar, P.A. Jared was a contributing editor for the 2015 and 2016 Swanepoel Trends Reports. During his tenure at Wabash, Jared was honored as the 2008 recipient of the Joseph O'Rourke Award, served as both a color analyst and play-by-play radio broadcaster for the Little Giants Football team, and completed a semester abroad in Sao Paulo, Brazil. Post Wabash, Jared earned his Juris Doctorate and met his wife Edith. In 2011, they moved to Lauderdale-by-the-Sea, Florida where they still reside, and Jared serves as the Wabash Regional Leader for South Florida. They are expecting their first child in December 2018.



Marcus Manges '10, Rhetoric major, currently works as a sales manager for Comcast Business where he has worked for the past 4 years. He manages 7 outside sales reps throughout Southern Indiana and Central Kentucky and works with many of the local Chambers of Commerce and EDC groups to be the face for Comcast Business in those markets. He is married with 4 children and lives in Fishers, Indiana. Marcus also serves on the Advisory Board for a non-profit called Purposeful Living INC, which works to serve women in the Indianapolis area through 1:1 coaching, classes, workshops, and community.



Garrett Wilson '13 is currently working with Goodwill Education Initiatives as a Lead Teacher at the Lafayette Excel Center. Upon graduation, Garrett joined the Americorps program for two years to work for the non-profit Citizen Schools that seek to extend the learning day and partner with corporations to end the achievement gap that persists in lower income areas. Garrett continued his passion for education by getting his teacher's license and masters in Secondary English through The New Teacher Project and Marian University in Indianapolis. Garrett just completed his administrative license program at Purdue University and will be taking his state license test in July. This past year, Garrett was recognized by the state of Indiana with the Distinguished Hoosier award given by Sheila Klinker and the governor for his service. Garrett enjoys playing board games with friends and spending time with his wife, who he recently married this June.



Grant Klembara '15 began his own digital marketing consultancy in early 2018. Based in Dallas, Texas, Grant helps organizations adopt a measured approach to marketing that hinges on continual A/B testing, performance analysis, and data-driven design. He also co-owns and operates a photography studio rental business with his brother and sister-in-law. Outside of work, Grant recently performed with the Dallas Opera as a Supernumerary in Mozart's Don Giovanni. This year he is enjoying numerous opportunities to travel abroad and explore different parts of the world.



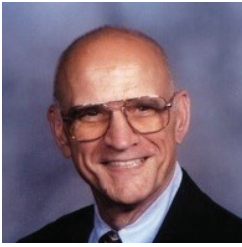
Jake Thompson '16 graduated Wabash with a major in Rhetoric and a History/Multicultural American Studies double minor. Currently he is a police officer assigned to the patrol division in Alsip, Illinois. Alsip is a southern Cook County suburb that borders the Southwest side of Chicago (Mt. Greenwood and Morgan Park) and has a population of 20,000 residents, with I-294 providing heavy traffic through the village. Post-graduation from Wabash, he was sworn in by the Village of Alsip on Jun 20th, 2017 and attended the Suburban Law Enforcement Academy at the College of Dupage where he received his Illinois law enforcement certification. He plans on specializing in drug interdiction, gang crime activity, and Commercial vehicle enforcement.



Adam Burtner '17 is Executive Director of HATCH for Hunger, an Indianapolis based nonprofit organization whose mission is to provide a sustainable supply of high quality protein to those in need. HATCH currently provides over 7 million eggs per year to food pantries across the Midwest, impacting nearly 1 million undernourished families. He also serves on the boards of The Sapphire Theatre Company, Indianapolis Zoo Council, Junior Chamber International, and the Indianapolis chapters of The ONE Campaign and Save the Children Action Network. Adam resides on the eastern part of Downtown Indianapolis.

Alumni Updates

Minors



Dan Millar '60, Ph.D. during his 50+ years teaching college, students asked: What did you learn that helped you most in your career? His response: "The ability to speak in public." The process of creating a presentation, from analyzing the audience to selecting the "right words" to knowing when to quit, has served him well even in retirement. Those skills supported him as his career morphed from theatre and debate to interpersonal and organizational communication to public relations and crisis communication consulting. Dan's wife of 55 years, Kay, a PR professional, nudged him into public relations, which they practiced separately and then together in Millar Communication Strategies, Inc., Indianapolis. They have a son and two granddaughters.



Thomas K. Milligan '63, English major and Speech minor, did not know what he wanted to do after graduation. A fraternity brother suggested Tom join him in taking the LSAT the next Saturday. Tom took the exam and he was on his way to law school. He was accepted at what is now the Maurer School of Law at IU Bloomington. After graduating, Tom and wife Suanne returned to Crawfordsville to begin a new life. He practiced law as a county seat lawyer for eight years in the firm of Wernle and Ristine, which soon became Wernle, Ristine & Milligan. Tom served for 36 years as the Montgomery Circuit Court judge and another six years as a Senior Judge for the State of Indiana. Tom and his wife are now enjoying retirement.



Richard M. Bramer '88 serves as Chief Legal Counsel to Indiana Attorney General Curtis T. Hill, Jr. Bramer oversees the Advisory, Consumer, and Litigation Divisions of the office. He previously was employed at the National Association of Attorneys General in Washington, D.C. Rich served in that capacity, training attorneys general staff in more than 30 states and territories, until Attorney General Hill recruited him to return to Indiana in December. Bramer previously served as chief counsel to then Indiana Attorneys General Steve Carter and Greg Zoeller. Bramer majored in Political Science and minored in Speech at Wabash. Outside of work, Rich enjoys travel, hiking, culinary adventures, and reading.



Phil Goss, '90, was a Political Science major and Speech minor. After graduation, Goss moved to Poland and taught English and political science. In 1998, Goss completed his MBA in Gdańsk and returned to Evansville, Indiana. He moved back to Poland in 2003 to work in Warsaw. Goss is now vice-president of the management board for the largest independent Polish brewery, Perła, based in Lublin. He stays active as an actor and voice-over artist, having appeared in over forty commercials, two TV series, nine films and hundreds of educational television programs, and as a voice artist in corporate and commercial productions. His hobbies include scuba diving, uncovering World War I battlefields, and classic coupe restorations.



Steve Campbell '92 is vice president of communications for the Indianapolis Colts. Since graduating from Wabash, he has held a series of executive positions in the public, private and nonprofit sectors. Most recently, he was founder and president of Campbell Strategies LLC, an Indianapolis-based communications and strategy firm. Steve also spent 16 years in public service, serving as Deputy Mayor of Indianapolis and as a top media advisor to two Indiana governors and the state attorney general.



Adam Packer '00 was a Speech and Philosophy minor and Classics major. He was a Baldwin Prize winner and Moot Court Finalist. After law school at Washington & Lee University, he served three years in civil litigation at Kightlinger & Gray LLP, and seven years regulating casinos and charity gaming operators with the Indiana Gaming Commission. Adam is General Counsel for IGT Indiana, LLC. He works as an advisor to senior staff in sales, marketing, analytics, product development, operations, community relations, and human resources. Adam serves on boards with the Mid-North Food Pantry and Indiana Bar Foundation, playing in the Tabernacle Presbyterian Church handbell choir, and, along with his wife Caryn, raising Charlie Packer '39.



Daniel King '10 is an Industrial Organizational Practitioner and Licensed Mental Health Counselor. He received master's degrees in counseling from Indiana University Bloomington and industrial/organizational psychology from Indiana University-Purdue University Indianapolis. He currently resides in Seattle, WA and works in a management consulting firm, Ergometrics and Applied Personnel Research. Daniel specializes in selection, job analysis, testing and assessment validation, performance evaluation, and organizational development and training. At Wabash, Daniel was a Psychology major and Rhetoric minor.



William Norwood Brigance
Professor of Speech
1922-1960

Celebrating Wabash College's Day of Giving, 4.18.18

We would like to thank the many of you who contributed to the college's last Day of Giving on 4.18. During that day, the college received more than 5,175 gifts and raised over \$1,019,989.00. Of the many Affinity Challenges offered that day (these are fundraising challenges issued by one or more people to a targeted group of people who all share an affinity), one was especially meaningful to us: the Wabash Democracy and Public Discourse Affinity Challenge.

	WDPD
Number of gifts:	50
Amount raised:	\$3,459.34

**Thank you for so generously supporting
the college and our work.**

ALUMNI: YOU'RE WANTED!

We will continue to include updates from our Rhetoric and Speech alumni in future Rhetoric Department newsletters.

It's a wonderful opportunity for our current students to see where a Rhetoric major and minor can take you!

Please send updates to millsm@wabash.edu, subject line "Rhetoric/Speech Alumni Update."

Rhetoric Department

Prof. Jennifer Abbott
Prof. Jeff Drury
Prof. Sara Drury, Chair
Prof. Cory Geraths
Prof. Todd McDorman

WABASH COLLEGE

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