October 2012

Dear Class of ‘98,

It is almost Fall, the leaves are starting to drop here in Indiana and another school year is in full gear at Dear Old Wabash. We wanted to share some news with you to keep you up to date on what is going on.

**New Branding and Marketing**

Wabash has partnered with Mindpower on a new brand identity and new Admissions materials. Some of the pieces are pretty bold, edgy and serious. It is a strong message to send out, but a great one to attract the kind of students we want at Wabash. Check out some of the pieces at the links below:

[http://www.wabash.edu/alumni/docs/athletics.pdf](http://www.wabash.edu/alumni/docs/athletics.pdf)
[http://www.wabash.edu/alumni/docs/Outcomes%20draft.pdf](http://www.wabash.edu/alumni/docs/Outcomes%20draft.pdf)
[http://www.wabash.edu/alumni/docs/Road%20Piece.pdf](http://www.wabash.edu/alumni/docs/Road%20Piece.pdf)
[http://www.wabash.edu/alumni/docs/Viewbook.pdf](http://www.wabash.edu/alumni/docs/Viewbook.pdf)

**The Search for the President of Wabash College**

The Board of Trustees announced the search for the 16th president of Wabash College and invites nominations and applications for this uncommon opportunity for strong, vibrant, and engaged leadership. At a time when economic realities are testing the agility of all higher education, Wabash offers a clear message of confidence based on solid self-understanding and a desire to excel as a national liberal arts college.

As one of the few remaining colleges for men in the United States, Wabash takes young men seriously and challenges them to reach their full potential. According to Loren Pope’s best-selling book, *Colleges That Change Lives*:

“Anyone worried about the future of young American men should visit Wabash College for a hefty dose of hope. Elsewhere, there’s plenty of (merited) discussion about the losing battle for male college students, as women enroll and graduate at higher rates than men—and the gap is growing.”
“Wabash makes even a casual observer wonder if perhaps one answer is single-sex education… It is a place that turns young men with even mediocre high school records into clear-thinking men who lead the life of the mind and who have the confidence to take risks. And they go on to become high achievers and contributors to society at a rate that puts very selective and famous colleges to shame.”

The Wabash presidency becomes available following Dr. Patrick E. White’s decision to step down after a successful seven-year tenure, during which there was a deep commitment to the liberal arts and the education of undergraduate men, as well as a strengthening of the base from which the College’s next president will be asked to plan strategically, manage with fiscal insight, enhance quality, build the resource base, and sharpen the College’s competitive edge.

**Big Bash 2013 – Leaders Needed**

Our Class will celebrate its 15th reunion at the 2013 Big Bash. **The dates are May 31-June 2, 2013.**

We are still in need of class leaders to work with our team to generate a good turnout. We have a living unit representative from the Phi Gam house. We still need a reunion chairman, class gift chair, and living unit representatives for the other fraternities and independent men.

If you’d like to volunteer or simply want additional information on these critical leadership positions, please contact Tom Runge at runget@wabash.edu or 765-361-6371.

**Monon Bell is November 10th**

The 119th Monon Bell Classic is in Crawfordsville this year and the game is set to start at 1:07 pm. The game will be on TV (DirecTV Channel 306; DISH Channel 131; Various Cable outlets) but you know that doesn’t compare to watching the Little Giants pound those Dannies in a live setting. If you haven’t been back to Wabash in a few years, this is a good time to come see the improvements made to the football stadium, the soccer and baseball fields as well as all the other improvements on campus. Tickets are on sale at the Wabash Bookstore and will go quickly so be sure to make this a priority.

**Monon Bell Stag**

Prior to the Bell Game is the annual Monon Bell Stag held the Thursday before the game on the 8th of November. It will again be held at the Arabian Room, Murat Shrine which is at 510 North New Jersey St in Indianapolis. Cocktails at 6 pm, Dinner at 6:45 and the Program begins at 7:30 pm. If you haven’t experienced the Monon Bell Stag before, you are in for a great night. Plenty of humor, camaraderie and it all goes to a charitable cause. **Registration Deadline is November 2nd, so don’t put it off!**
Alumni Donations

Wabash prospers on the strength of its alumni network. This also goes for the strength of our donations and giving back to the college monetarily. If you haven’t given back to Wabash, please know how important it is to do so. Even the smallest amount helps and it is better to donate a small amount than nothing at all. It is easy to give and more importantly it is critical for the ongoing success of the College.

Alumni can make gifts in three easy ways:

Online at www.wabash.edu/egift or www.wabash.edu/challenge

By phone at 877-743-4545

By mail to:

Wabash College
Annual Giving
PO Box 352
Crawfordsville, IN 47933

Wabash Transcripts are now online

The Registrar’s Office is proud to announce that we have partnered with the National Student Clearinghouse to process Transcript Requests and Degree Verifications online. Alumni can go to http://www.studentclearinghouse.org (which can also be accessed from the Registrar’s webpage) to request transcripts. The Registrar’s Office will now have the capability of processing electronic transcripts! In addition to the regular $5 processing fee for transcripts, there will be a $1.75 fee (to cover rights management and electronic security) associated with electronic transcripts. FedEx options are available if you need a paper copy of your transcript sent overnight. A schedule of delivery charges can be seen on the transcript ordering home page.

Alumni needing Degree Verifications can go to: http://www.studentclearinghouse.org (which can also be accessed from the Registrar’s webpage) and make those requests electronically.
If you have further questions or concerns, please contact the Registrar’s Office at 765-361-6416 or registrar@wabash.edu.