



WABASH COLLEGE

Class Agents Letter

Alumni and Parent Relations

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Class of 1966

Class Agents

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September 11, 2017

Classmates:

Homecoming is September 23, 2017. Just a few days away. If you can come, please give this some positive thought as something to do. You WILL see classmates and college mates. Wabash plays Hiram College that day at 2 pm. The College has a number of events (you should have received notices by now), and it should be a fun and event filled day. So give some thought to putting this on your "will do" list.

A couple of thoughts on how to help your College:

1. Think about (and act on) ways to **help in letting the College know of qualified HS juniors and seniors from your area or whom you might know or read about.** Send this info to Chip Timmons, Director Wabash Admissions, PO Box 352, Crawfordsville, IN 47933; timmonsc@wabash.edu. Chip will have your information/rec acted upon. Please understand you do not have to have all the info ... just give him what you have. Best info is name, address, contact info, general info

about grades and extra-curricular activities and HS. If you do not have all these, fine. Give Chip what you have. And do it NOW. The recruitment time table is getting ever faster and earlier on qualified students. Junior and Seniors (you can also send Frosh and Sophs who will be looked at as time permits). *An example of how this works with minimum info. Our coaches are some of our greatest recruiters. A year ago, I dropped an email to our successful Wabash Wrestling Coach Brian Anderson. I congratulated him on yet another outstanding season and then pointed out that Lowell Michigan HS has an outstanding state champion wrestling program and is a school with a very solid academic foundation. Brian responded and thanked me for the info and said he would look into it. He did. This year Wabash has 2 Freshmen Wrestlers on its roster from Lowell HS.* You can do this, just keep your community “antlers/ears” up and pass info on to the proper people at Wabash. They will do the rest. (A few days ago, the mom of one of the freshmen called me to just say how thrilled she and her family was with her son’s choice. A life impacting email to Coach Brian.)

2. **The second thing you can do ... is ... TRUMPETS UP ...** consider **helping Wabash financially again this year** (for you who did last year) and (for you who let it slip) get on that bandwagon. The primary and important thing is to DO IT. (Larger institutional donors look to see their levels of alumni support in deciding where their funds/grants should go. PLUS ... as you will see from the info below ... every gift helps a bunch.) Some interesting info in Wabash giving:

A few things to think about in 2017-2018:

- **117 alumni donors will grow our Wabash alumni participation rate by 1%.** *Every bunch of 117 alumni donors equals 1%. That is how important is your participation at any level.*
- **5,265 alumni donors are needed to achieve the 45% college alumni participation rate.** *This % puts Wabash among the top alumni supported colleges/universities in the country. Again ... you see how every little bit helps.*
- **The Annual Fund Goal this year is \$3,300,000.** *Be a part of meeting this goal. It all mounds up. If you can give more ... do so. If you cannot, no problem ... give what you can. It all mounds up.*
- **The 1832 Society Leadership level giving begins at \$1,000 total during the fiscal year. \$1000!** *This includes gifts for a specific purpose, gifts to the general fund generally, being corralled to giving gifts as a part of the April one day of giving, and the like. Think about joining this group of committed Wabash Alums by “jumping in at the \$1,000+ deep end in one jump” or reaching the level by just plugging away at it.*
- **NOTE: Every \$1,000 in gifts made to the Annual Fund has the same impact on Wabash as a \$20,000 gift to the Wabash endowment.** *Think about it. Think about this immediate impact on the College and the students.*
- **NOTE: If you want to know who among your Wabash Brothers are “IN”, you can go on line and check the College 2017-2018 Online Honor Roll of Donors.** *You can give via mail to Wabash % Kevin Andrews, Director of Annual Giving and Advancement Services, PO Box 352, Crawfordsville, In. 47933 or email wabash.edu/giving/honorroll. As you join and give, your name will be added alongside classmates, friends, and family after you make your gift (either via mail or on line).*

As a PS: While I was drafting this, I received a note from Wabash grad and Assistant Football Coach Olmy Olmstead. Earlier this fall I had mailed him the area HS pull out from the newspaper concerning the outlook of the various local HS footballer teams. He thanked me for sending it to him and related that during the summer as the result of an area visit by coaches, they had more than 15 HS footballers respond and attend their event PLUS this past weekend, 8 came down for the first Wabash home football game.

As a double PS: You can be a game changer alum. I just showed you how. **1) Recommend a HS student or school or info for Wabash** to use in finding qualified students. It does work. I just gave you a couple of ideas. Be on the lookout and do it. It WILL BEAR FRUIT! **2) Just do something about a gift to Wabash Annual Fund ...** something ... anything ... NOW, AS YOU FINISH THIS LETTER, before other tasks intrude.

If you come to Homecoming, I am sure Cal and I will run into you. Look for us. I will be back near a large motor home (Brown) owned by Wabash Alum and friend Bill Olsen (by the way ... it is way better to know someone who has one of these rather than own it). Cal will be “working the crowd”.

Jay