Wabash.

Class Agents Letter

Class of 1966

Class Agent Cal Black Alumni & Affinity Group Engagement Office 301 W. Wabash Ave. Crawfordsville, IN 47933 765-361-6360 alumni@wabash.edu wabash.edu

April 23, 2025

Dear Men of '66.

THE WABASH COLLEGE ANNUAL DAY OF GIVING IS APRIL 30, 2025 and this is a very important and significant event for the College. While our class has made many gifts on this day in past years, it would be especially meaningful if we could increase the number of donors too. There is a chart below that shows our participation, and it seems that based on this chart it would not be too difficult to increase our number of donors. Keep in mind that the number of donors is very important as is the amount of money raised.

Reflecting back on our class generosity, we made the largest gift ever for a 50th reunion class (\$8 million) in 2016 and set a College record with 75% of our classmates making a gift-a record that will be difficult for any class to match or beat. For our 55th reunion we became the first class in Wabash history to make a gift celebrating this anniversary as we donated \$3.5 million and named a dormitory for our class. President Feller asked if this was the first time this had ever happened for a 55th reunion, and he was told, "Yes, but this is a very special class!" One way to make this day even more special by our class is to consider making a gift(s) in honor or memory of a Wabash brother. My list currently has ten memorial gifts to make on this day of giving.

Please read the very important and informative information below from Emily Vetne and Hugh Vandivier of the Advancement Staff that will help facilitate making your gift on April 30.

#SingThyPraises

To: Wabash College Society of Class Agents

From: Emily Vetne, Associate Director of Advancement Initiatives (vetnee@wabash.edu)

Subject: 2025 Day of Giving: "Sing Thy Praises"

The 2025 Wabash Day of Giving is Wednesday, April 30 (04.30.25).

Wabash's Days of Giving have grown from a one-day fundraising concept into something truly special. They enhance the College's national reputation, highlight the way philanthropy supports our time-honored mission, and provide a tangible and exciting way for alumni and friends across the world to join the chorus.

The 11 previous Days of Giving have collectively raised \$12,057,941 and directly supported thousands of students, many of whom are now alumni donors. The response from our alumni and friends has been staggering and continues to boost the national recognition Wabash receives for its alumni network. This year, we sing the praises of all that Wabash is and can be with gifts in support of our students.

On April 30, a group of Trustees, the National Association of Wabash Men Board, and other alumni, spouses, parents, and friends are offering more than \$625,000 in leadership support to sing Wabash's praises and challenge all of us to reach 5,000 gifts on 04.30.25.

Using the theme of **#SingThyPraises** to commemorate 125 years of the lyrics to "Old Wabash," our efforts on the 2025 Day of Giving will inspire alumni and friends to give a good Old Wabash yell by praising the aspects of our College that they hold dear: unparalleled liberal arts education, time-honored traditions, and enduring relationships.

With our devoted faculty, life-changing immersive learning experiences, and commitment to brotherhood, we have much to sing praises about Wabash. Our achievements on the 2025 Day of Giving will ensure that everything we love about Wabash will remain available to current and future generations of Wabash men.

For more details and to find specific ways you can **#SingThyPraises** on 04.30.25, please see the attached document or contact Emily at vetnee@wabash.edu.

How to #SingThyPraises on 04.30.25

- 1. Show Up. Mark your calendar now for April 30, 2025. Make your first gift early and then use the full day to connect and join the chorus with others. We achieve the greatest success with active leaders like you. Be ready to call, text, FaceTime, Zoom, or hop on social media to reach out directly to peers, reconnect with friends, share stories about how you #SingThyPraises, and inspire others to make gifts on 04.30.25.
- **2. Share.** Use the official hashtag **#SingThyPraises** and tag **@WabashCollege**. Make sure you are following Wabash on Facebook, X (formerly Twitter), Instagram, YouTube, LinkedIn, and TikTok. When you see Wabash or someone posting about the Day, highlight their posts by liking, commenting, and most of all sharing.
- 3. Challenge. Launch a Class or Affinity Challenge, especially if you're in a reunion year. Encourage those in your network to #SingThyPraises of their favorite aspects of Wabash with a gift. Put your money on the line to inspire other teammates, classmates, dormmates, fraternity brothers, faculty, staff, or parents to participate. Contact Hugh Vandivier (vandivih@wabash.edu) or Susan Dyer (dyers@wabash.edu) to set up your Challenge.
- 4. Join the Chorus. Request a list of those people with whom you'd like to connect on the Day of Giving by sending us a message at sing@wabash.edu. We'll provide a report with contact information and Day of Giving history so that you can identify those who give each year and those who need a nudge. Find others who will help you broadcast our #SingThyPraises message. The Wabash Nation is stronger because of the community that joins the chorus on the Day of Giving.
- **5. Give a good Old Wabash yell.** Visit the Playlists page on the 04.30.25 website to see what and who the Wabash Nation is praising. Share your favorite Wabash memories, traditions, and people online using **#SingThyPraises**.
- **6. Sing Wabash's Praises!** Those who love Wabash show pride not just in sports victories and academic honors but in praising those who helped all of us achieve the unimaginable. On 04.30.25, join us in lauding that loyal spirit of giving back and paying forward the gifts others gave us. Wear your Wabash gear, belt out "Old Wabash," and tell the world why you're shouting the chorus.

Join the Chorus!



Wabash's 12th Day of Giving is Wednesday, April 30, 2025.

I know Cal is especially grateful that we're using the theme of **#SingThyPraises** to commemorate 125 years of the lyrics to "Old Wabash." We trust our efforts on the 2025 Day of Giving will inspire alumni and friends to give a good Old Wabash yell by praising the aspects of our College that we hold dear.

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Here's how the Class of '66 has contributed to previous Days of Giving.

Day of Giving	Gifts	'66 Donors
4/10/2019	156	17
5/12/2020	79	14
4/8/2021	74	17
4/19/2022	100	15
4/19/2023	241	16
4/24/2024	103	16

Here's how you can join the chorus on 04.30.25 and support Wabash:

- On 04.30.25, visit wabash.edu/sing to sing Wabash's praises with your gifts. When our voices, hearts, and gifts, combine, the College we love so well will stand unequaled.
- Call **877-743-4545**, and we'll receive your gift over the phone.
- Mail your check to Wabash College / Annual Fund / 301 W. Wabash Ave / Crawfordsville, Indiana 47933-0352 with 04.30.25 or #SingThyPraises in the memo.
- Make a stock or IRA/QCD gift and include a 04.30.25 Day of Giving note. Find out more at wabash.edu/giving/waystogive.



As always, thank you for your loyalty and support of our Alma Mater-THE BEST DAMN COLLEGE IN THE COUNTRY!

"Long shall we sing thy praises Old Wabash."