**Campaign For Leadership Exceeds Goal**

June 30, 2004 marked the end of a very successful Campaign for Leadership for Wabash. The six-year campaign finished in resounding fashion by soaring right by the original goal of $100 million and the increased goal of $132.5 million to an astonishing $136,121,982 in gifts and pledges.

The Campaign for Leadership is a crucial part of Wabash’s future. It permits students to participate in emersion programs with little to no out-of-pocket cost to the student. It greatly improves the residential and teaching facilities on campus.

---

**2004 Little Giants Football Schedule**

<table>
<thead>
<tr>
<th>Date</th>
<th>Opponent</th>
<th>Score</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sept. 11</td>
<td>at Kalamazoo</td>
<td>W 35-0</td>
<td></td>
</tr>
<tr>
<td>Sept. 18</td>
<td>Washington U.</td>
<td>W 21-10</td>
<td></td>
</tr>
<tr>
<td>Sept. 25</td>
<td>at Earlham</td>
<td></td>
<td>1:00 pm</td>
</tr>
<tr>
<td>Oct. 2</td>
<td>Ohio Wesleyan</td>
<td></td>
<td>2:00 pm</td>
</tr>
<tr>
<td>Oct. 9</td>
<td>at Oberlin</td>
<td></td>
<td>1:00 pm</td>
</tr>
<tr>
<td>Oct. 16</td>
<td>Wooster</td>
<td></td>
<td>1:00 pm</td>
</tr>
<tr>
<td>Oct. 23</td>
<td>at Wittenberg</td>
<td></td>
<td>1:00 pm</td>
</tr>
<tr>
<td>Oct. 30</td>
<td>Allegheny</td>
<td></td>
<td>1:00 pm</td>
</tr>
<tr>
<td>Nov. 6</td>
<td>at Denison</td>
<td></td>
<td>1:00 pm</td>
</tr>
<tr>
<td>Nov. 13</td>
<td>DePauw</td>
<td></td>
<td>TBA</td>
</tr>
</tbody>
</table>

---

**New Science Building Dedicated in Honor of Tom Hays ’55**

On September 17, 2004, President Andy Ford dedicated the College’s new $30 million biology and chemistry building "Hays Hall" in honor of Tom Hay’s ’55.

Tom came to Wabash in 1951 from Wabash, Indiana. He majored in economics and was a member of Beta Theta Pi. He married his wife, Sue, while still a student. Upon graduation, Frank Misch, another Wabash man, made a few phone calls on Hays’ behalf that landed Tom his first job as an accountant in Detroit. From there, Tom went on to a career in retail, serving as president and chairman of Venture Stores, the Hecht Company, and eventually with the May Department Stores Company.

When he retired in 1996 as deputy chairman of the May Company, he could have taken it easy. Instead, he accepted the College’s offer to serve as chairman of the Campaign for Leadership. Tom guided the Campaign, motivated volunteers, and asked countless alumni and friends to do their part for Wabash.

Now back to Friday night: With the sun setting over Sparks Center, illuminating the golden letters reading "Hays Hall," Tom took off his glasses and peered into the crowd of hundreds who had gathered to celebrate the event. And he thanked them. He thanked them for the honor, but moreover he thanked them for doing their part to make the campaign a success.

Tom’s first gift to Wabash was $15. Since then, he has given Wabash millions of dollars. Tom Hays is “Some Little Giant”.
Class of 1983 news

Kurt Pope continues his career as the Executive Officer for the United States Agency for International Development (USAID) in La Paz, Bolivia, which is the largest USAID Missions in Latin America. He was reassigned from Lusaka, Zambia to his present assignment in July 2003. Kurt has three sons, Joshua, Jordan and Sebastian, who are 16, 12 and 8 years old respectively. Kurt maintains his long-distance relationship with Wabash through the mail and over the internet. With three sons, it is likely that some of that mail will be from the Wabash Admissions Office.

Rich Denhart reports that after 15 years working for American Airlines in the Cargo Division, his career has shifted to the ground. In April, Rich joined Forward Air, Inc. along with fellow Wabash alumnus, Chris Ruble ’85, as Vice President of Marketing based in Atlanta. Forward Air provides expedited ground transportation service to the airline and freight forwarding industries for cargo transportation throughout North America. Rich and his wife, Carol, have two children, Ben (15) and Kaitlin (11). The Denhart family moved into their new home in Marietta, Georgia, in July 2004 and are enjoying being back in the South again.

New Fraternity Houses Planned

Three fraternity houses—Beta Theta Pi (renovated), Lambda Chi (renovated), and Sigma Chi (new house on Wabash Ave.)—have now completed their renovation/construction projects and all are continuing their fundraising efforts.

The new Phi Delt house is under construction. It was designed by Ratio Architects of Indianapolis. The new structure is being constructed on the same site as the existing (now demolished) house. The new house will have an increased capacity of 52 men. Mark Dill ’75, Scott Smalstig ’88 and Hugh Vandivier ’91 are coordinating fund-raising efforts. Bill Leppert ’94 and King Lumpkin ’88 are co-chairing the facility committee. The estimated project cost is over $4 Million.

Phi Gamma Delta has received approval from the Ad Hoc Committee on Fraternity Partnership to proceed with fundraising and planning for a new house just south of the existing Fiji house. The Fijis chose Riddle Design, Inc. (Jim Riddle ’86), of St. Louis as their architect. They recently received permission to proceed to the preparation of construction documents and are looking to let the project out for bids in December 2004 or January 2005 with construction to commence by March 1, 2005. The most recent estimate from a contractor puts the cost of the Fiji project at over $4.8 Million. John Keith ’91 is chairing the fundraising committee, while Greg Miller ’83 heads the facility committee.
Report from the Admissions Office

Close to 43% of the 250 who arrived on campus August 21 were referred by an alumnus. That means almost half the Chapel, as President Ford rang the bell, was filled with students who had an alumni connection.

Good news from the Princeton Review! Here’s how Wabash College competes with other schools in the categories indicated:

#11 Best Overall Academic Experience For Undergraduates
#5 Professors Bring Material to Life
#10 Professors Make Themselves Accessible
#8 Their Students Never Stop Studying
#2 Best Bargains - Private
#9 School Runs Like Butter
#9 Students Happy With Financial Aid
#18 Lots of Race/Class Interaction
#3 Everyone Plays Intramural Sports
#7 Major Frat And Sorority Scene

What do these rankings mean to you? First, it should serve as a vote of confidence that Wabash College remains a first class institution – even from an objective point-of-view. Second, as you look throughout your area to refer young men to the Wabash College Admissions Office (from ties to church, civic organizations, places of work, newspaper, please share this good information with those who might be considering taking a closer look at Wabash. Research suggests that students are thinking about college search at a younger age than they did several years ago. So, the Admissions Office is glad to hear about a promising high school Freshman or Sophomore as well as Juniors and Seniors.

How to Refer a Student to Wabash College

Here are three simple ways to refer a young man to the College:

• Send a note to the Admissions Office at P.O. Box 352 Crawfordsville, IN 47933;
• Submit his information via the internet at http://www.wabash.edu/alumni; or
• Call the Admissions Office at 800-345-5385

The Admissions Office greatly appreciates your referrals. Thank you for your continued efforts in “Spreading the Fame”!

Changes to the Annual Fund

The College recently announced several changes to its annual fund. The most significant change is the change in name from “Greater Wabash Foundation” to the “Wabash College Annual Fund”. This change in name establishes greater identity, reduces confusion with old giving clubs, endowment, etc., and reinforces yearly financial support of the College. Leadership level giving, known as the “1832 Society” begins with annual gifts of $1,000; however, 85% of alumni participation in the annual fund consists of annual gifts of less than $1,000.

The 2005 goal of the annual fund is $3 Million. Broad alumni participation in the annual fund is critical. For instance, foundations which provide generous support to private colleges and universities look to high level of participation of alumni in the annual fund as a sign of a stable, well-supported institution. Further, prospective students rely on rankings such as those in U.S. News and World Report and other college guides to assist them in their choice of college. Alumni giving percentage helps drive those rankings.

DON’T DELAY. MAKE YOUR GIFT TO WABASH TODAY!