## Contents

Brigance Forum Lecture Lambda Pi Eta Moot Court

Undergraduate Research Joseph O'Rourke Award Nicholas Harrison Essay Award Faculty-Student Research Central States Communication Assoc.

4 143rd Baldwin Oratorical Contest WDPD Update

6 Faculty Updates Professor J. Abbott Professor J. Drury Professor S. Drury Professor T. McDorman

10 Alumni Updates Majors

12 Minors

13 Day of Giving Alumni Request

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# Rhetoric Newsletter

August 2017



Members of the 2017 rhetoric senior class at our annual spring dinner. Back, left to right: Sam Adams, Kyle Stucker, Connor Rice, Vincent Bowden, Delon Pettiford; Middle, Grant Wolf, Brett Gierke, Macallister Norton, Drake Christen, Greg Sklar, Alex Wimber; Front, Felipe Cuatecontzi, Adam Burtner, Griffin Levy, Cole Crouch, Jordan Smith; Not pictured: Devin Clark, Jimmy Suess

#### Message from the Chair

The Rhetoric Department enjoyed another exciting year. Our biggest news is the successful tenuring of **Sara Drury** and **Jeff Drury**! These colleagues have worked extremely hard during their pre-tenure years, and the College is better for it.

Sara has brought to the college new courses on religious rhetoric, deliberation, and political rhetoric, including immersion classes to Washington, D.C. Students enjoy taking her classes, referring to her teaching as passionate, enthusiastic, and organized. She has served the college in many ways, including her chairmanship of the Teaching & Learning Committee and participation on the Academic Honesty Committee. Sara has become best known, perhaps, for her role as Director of the Wabash Democracy and Public Discourse (WDPD) initiative. Each year since the WDPD's founding in 2014, Sara has trained and supervised twelve to sixteen student Democracy Fellows, organized deliberations on- and off-campus (and even out-of-state) with a wide variety of community partners on topics ranging from GMOs and energy use to childcare and race relations, and published public reports and scholarly articles about the WDPD's processes and results. Indeed, Sara has quickly established a reputation among her colleagues at Wabash and in the communication discipline as an expert on deliberative practices.

Not to be outdone, Jeff has developed new classes in political rhetoric, debate, public opinion, and contemporary rhetorical theory, and he has held several important leadership positions, such as functioning as the faculty Parliamentarian and department chair, serving on the Academic Policy Committee, and running the Marketing Immersion Program. Jeff has also pursued a research program on representation in political rhetoric. He has delivered several presentations on- and off-campus and published a book, <u>Speaking with the People's Voice:</u> *How Presidents Invoke Public Opinion*, and numerous journal articles and book chapters. Perhaps most importantly, Jeff has been great to work with. Students have commented on his genuine care for them as people, along with his passion for his work. His colleagues have also enjoyed Jeff's caring nature along with his keen sense of humor.

Jeff and Sara left this summer for Edinburgh UK for their sabbatical year. You can read about their plans in their faculty updates near the end of this newsletter. We will miss them this academic year, but we know they will benefit from time to research and relax.

#### **Brigance Forum Lecture**



In March 2017, **Dr. Brenda Allen**, Professor of Communication and Vice Chancellor for Diversity and Inclusion at the University of Colorado, Denver, visited campus to deliver the Brigance Forum Lecture as well as participate in a number of enrichment opportunities for Wabash faculty, staff, and students. Her evening lecture, "Ethical Communication

and Diversity in Higher Education," challenged the Wabash community to think harder about how it is fostering diversity and inclusion through communication practices on campus. *The Bachelor* summarized how "Allen challenged the college to reevaluate and reexamine its ethical commitment towards creating an educational environment for all of its community to better understand each other."

In addition to the lecture, the community benefitted from Allen's expertise in fostering inclusivity through teaching and hiring practices. She met with groups such as Department Chairs and Academic Affairs leadership to discuss diversity in hiring. She also met with



faculty and staff one-on-one during open office hours as well as through a lunch workshop, entitled "Culturally Responsive Teaching: Perspectives and Practices," to help foster inclusivity on campus. We are excited to see the impact Allen's visit will have on campus culture in the years to come!

#### Lambda Pi Eta

#### Undergraduate Communication Honor Society

This year, we had a group of six students participate in Lambda Pi Eta (LPH), the national communication honors society: Adam Burtner, Cole Courch, Greg Sklar, Kyle Stucker, Wesley Virt, and Alexander Wimber, all class of 2017. To be inducted into this society, students must meet GPA and rank requirements both in Rhetoric and in their overall undergraduate coursework. Adam Burtner '17 served as the LPH President this year, and Alexander Wimber '17 was the Vice President. Working collaboratively, LPH obtained college funding to send three members to present research at the Central States Communication Association convention (see story on page 3). Additionally, LPH members assisted the Rhetoric Department with its annual events, including the fall presidential Debate Watch nights, the Brigance Forum Lecture, and the Baldwin Oratorical Contest. Next year, three rising seniors will participate as members of LPH: Benjamin Johnson, Kasimir Koehring, and Michael Krutz.

#### Moot Court

Each October, **Professor Todd McDorman** coordinates the Wabash College Moot Court competition. Wabash College Moot Court is a partnership between the Rhetoric Department and the Indianapolis Association of Wabash Men. In this competition, students compete in teams of two, arguing a mock appellate case.

The 2016 moot court problem was a variation derived from *Trinity Lutheran Church v. Pauley*, which was <u>heard</u> by the Supreme Court in its 2016-17 term. The case dealt with the

denial of an application of a church to participate in a state program that provides grants for playground improvements. Specifically, it considered whether the exclusion of churches from participation in an otherwise neutral and secular state aid program violates the Free Exercise and Equal Protection clauses when the state has no valid Establishment Clause concern over the participation. The Supreme Court ultimately sided with the church run pre-school in a decision that the <u>New</u> <u>York Times says "could shape [the] future of school choice."</u>

The 23rd competition featured 24 students in the preliminary rounds while **Collin Bell '17**, **Walker Hedgepath '19**, **Jacob Roehm '18**, and **Benjamin Wade '17** competed in the final round. Collin Bell took home the Top Advocate award. The Moot Court event also involves alumni and faculty who serve as judges during the competition. You can see the final round on the College's YouTube channel (<u>The 23rd Annual Moot Court Finals</u>) and read more about the competition on the College's website (<u>Moot Court Tests 'Every Single Skill'</u>)



2016 Moot Court Finalists and Final Round Judging panel of Wabash College Board of Trustees Chair **Stephen S. Bowen '68**, **Hon. James M. Carr** (United States Bankruptcy Court, Indianapolis), **Benjamin Wade**, **Walker Hedgepath, Jacob Roehm, Collin Bell, Hon. Kurt M. Eisgruber '87** (Marion Superior Court, Indianapolis), and **Dean Austen L. Parrish** (Indiana University Maurer School of Law, Bloomington)

## **Undergraduate Research and Awards**

#### Joseph O'Rourke Award

Greg Sklar '17 won the 2017 O'Rourke Prize, awarded to the best senior project in the department. The Prize is a gift to the department in honor of longtime Speech professor Joseph O'Rourke. Greg's essay, entitled "Breaking the Cross: A Rhetorical Analysis of Islamic State Propaganda," sought to (in his words) "combat the oppressive nature of the Islamic State by demystifying the discourse of power present in their propaganda magazine the DABIQ." He used critical rhetoric and visual rhetorical analysis to unpack the strategies within this magazine as they prop up the Islamic State while portraying the West as an enemy.

#### Faculty-Student Research Collaboration

Faculty in the Rhetoric Department have increasingly incorporated students into the research process. In Summer 2016, **Prof. Jeff Drury** worked with **Cole Crouch '17** on an 8-week project planning and executing an analysis of Robert F. Kennedy's rhetoric following Martin Luther King Jr's assassination in 1968. The essay studied his speeches in Indianapolis on April 4 and Cleveland on April 5, analyzing how Kennedy "accused the nation of sins and offered wisdom and justice as the path to redemption." You can read the essay and access additional materials <u>here</u>.



**Nicholas Harrison Essay Award** 

For the eighth year in a row, a rhetoric senior was the recipient of the Harrison Essay Award, an all-college award for essays in American studies. Felipe Cuatecontzi '17 won one of the awards for his senior project, entitled "Trump's Campaign Rhetoric and the American People's Domination." This essay, according to Felipe, "aspires to demystify how Trump dominates his audience into supporting the Trump campaign and his proposed policy solutions." Felipe ultimately reveals "that demagogic campaign discourse, such as Trump's, conflicts with the country's democratic principles" and proposed an alternative rhetoric to promote a more inclusive vision.



**Cole Crouch '17** at the Landmark for Peace Memorial in Indianapolis, June 2016.

Cole wrote <u>this reflection</u> on the experience. You can also read Christina Frank's <u>article</u> about undergraduate research and publishing, featuring the project between Prof. Drury and Cole among others.

#### Central States Communication Association

In March, Professors Jeff and Sara Drury took four students to present their rhetoric research at the Central States Communication Association (CSCA) in Minneapolis, Minnesota. Adam Burtner '17 and Kyle Stucker '17 presented their senior projects, entitled "Baudrillard and House of Cards: The Unfortunate Simulation of American Politics" and "Ted Cruz: The Prophet at the 2016 Republican National Convention," respectively. Cole Crouch '17 co-presented with Prof. Jeff Drury his essay about Robert F. Kennedy, entitled "Creating a New World: Robert F. Kennedy's Prophecy in Indianapolis and Cleveland."

Finally, **Luke Doughty '18** presented an essay that he wrote as part of his summer internship with Prof. Sara Drury. His essay, "Understanding Forms of Reasoning Present in the Kaner Model of Deliberation," was awarded a Top Paper as part of the Undergraduate Honors Conference!



Wabash Students at the CSCA Convention Standing: Kyle Stucker '17, Adam Burtner '17 Sitting: Luke Doughty '18, Cole Crouch '17

#### **Baldwin Oratorical Contest**

The Rhetoric Department organized the 143rd annual Baldwin Oratorical Contest in April, 2017. Contestants were asked to address the theme, "Improving Indiana," and the top three finalists did just that. Andrew Powell '17, who won the contest with his speech, "Combating Obesity," advocated specific ways that state organizations and actors can address the physical and financial costs of the growing obesity epidemic in Indiana. Jacob Helmer '19, who won second place, sought solutions to ameliorate "Concussions in Youth Football," and third place winner David Mason '18 critiqued the execution of a state scholarship program in his speech, "An Irresponsible Diversion: The Choice Scholarship Program."

Judges for the event included **Kelly Mitchell**, Treasurer for the state of Indiana; **Joshua Minkler '85**, U.S. Attorney; and **Susan Albrecht**, Crawfordsville Community School Corporation Board Vice President and Wabash College Fellowship Advisor and Library Visual Media Liaison. Lambda Pi Eta President **Adam Burtner '17** emceed the event.

## **WDPD Update**

The 2016-2017 academic year is the third year for the Wabash Democracy and Public Discourse (WDPD) initiative. This year, the initiative experienced large growth in the number of students impacted (primary/secondary) on campus, as well as the range of projects and partnerships. WDPD had 16 students serving as Democracy Fellows, and 3 students took part in the new WDPD Affiliate Volunteers program. The Democracy Fellows undertook 24 projects involving more than 1200 people, working on and off campus.

Three highlighted events include (1) traveling to Leslie County, Kentucky for a deliberation on economic growth; (2) working with the Kettering Foundation and the National Issues Forum to facilitate conversations across Indiana on safety and criminal justice; and (3) partnering with the Indiana Public Health association conference and facilitating a conversation on how to improve mental health across the state—with over 150 participants, this partnership was the largest off-campus event to date.

WDPD continued its strong integration with various programs on-campus to support speakers and events. Attendance at on-campus programs suggests that upwards of 70% of all Wabash students experienced a deliberation or dialogue this year. WDPD co-sponsored lectures (with Economics, History, English, and MXIBS) and also was involved in planning and facilitating events associated with the spring 2017 Race and Criminal Justice Series. Additionally, the Indiana Public Health Association project was a partnership with the Wabash Global Health Initiative (GHI)—WDPD students trained GHI students to take notes during this large event.

WDPD also offered a new spring break professional development program, *Unlocking Leadership with Emotional Intelligence* 

Watch the 143rd Baldwin Oratorical Contest <u>here</u>, and read a news story about the event <u>here</u>.



Left to right: David Mason '18, Jacob Helmer '19, Andrew Powell '17, Joshua Minkler '85, Susan Albrecht, Kelly Mitchell, Adam Burtner '17

(ULEQ), which was led by Wabash alumnus Jason Bridges '98. Jason led eight students through a week of exercises to increase skills in teambuilding, interpersonal dynamics, and management.

Additionally, WDPD students continue to be recognized at the College and beyond. Some of this recognition comes in scholarly publications on deliberation: this year, Democracy Fellows Anthony Douglas '17 and Kyle Stucker '17 co-authored a Journal of Chemical Education article (with Laura Wysocki, Sara Drury, and Walter Novak); and past deliberation research students Derek Andre '16, Seton Goddard '15, and Jeremy Wentzel '14 co-authored a Journal of Public Deliberation article (with Sara Drury). Additionally, WDPD research student Luke Doughty '18 won a Top Paper Award at the Undergraduate Honors Conference of the Central States Communication Association for his work on science and deliberation (his summer internship was funded by the Wysocki-Drury National Science Foundation grant). Finally, Democracy Fellows Anthony Douglas '17, John Janak '19, Michael Lumpkin '18, and Mac Norton '17 received the 2017 Wabash College Phi Beta Kappa Prize for excellence in undergraduate research for their Leslie County deliberation project.

The College is pleased to welcome **Professor Michael Bergmaier** to Wabash as the WDPD Program Coordinator. Professor Bergmaier will oversee WDPD activities while Professor Sara Drury is on sabbatical (2017-2018), and he will also teach courses in the Rhetoric Department.

You can find out more about WDPD by visiting <u>Wabash Democracy</u> and <u>Public Discourse</u>, and checking out recent updates on our <u>WDPD Blog</u>. You can also follow WDPD on Twitter <u>@wabashdpd</u> and on instagram <u>@wabashdpd</u>.

## **WDPD** in Action























Life returned somewhat back to normal this past year for **Professor Jennifer Abbott**. After coming from sabbatical the previous spring, she resumed her position as department chair and taught a full load of classes. In addition to her typical course offerings, however, Prof. Abbott developed two new classes.

One class was a Freshman Tutorial on journalism, in which students explored the differences between, and the effects of, three types of news media: traditional, partisan, and public (a kind of reporting that gained traction in the 1990s). Students spent the second half of the semester developing their own three-story news package about food provision on campus. You can read their work, and Prof. Abbott's op-ed about the experience, in the December 2, 2016 edition of the Bachelor here. (See pages 2, 4-6, but be aware that the Bachelor mistakenly printed one of the articles twice.) The students also orally presented their work to Chairman of the Board of Trustees Steve Bowen '68, Dean of Students Mike Raters '85, and Bon Appetite General Manager Mary Jo Arthur, who provided helpful feedback.

Prof. Abbott developed another journalism class for upper level Rhetoric students, called Rhetoric of the News Media. She has offered this course before, but this time she paired it with Crawfordsville's *Journal Review*. Students learned about the current opportunities and challenges facing community journalists and then applied what they learned to assess the Journal Review's digital presence via its website and social media outlets. Students prepared a report with recommendations and also orally presented their findings to the Journal Review's publisher, managing news editor, and advertising Throughout the semester, director. students also spent several hours job shadowing either the managing news editor or the advertising director. The students and professor are hopeful their insights might help the paper better attract and engage local residents.

In addition to teaching and advising, Prof. Abbott served on the Gender Issues Committee. She also worked with **Professors Todd McDorman** and **Dwight Watson** to review the tenure cases of **Sara Drury** and **Jeff Drury**. It was a wonderful experience to examine their hard work and to pass on hearty recommendations to the personnel committee.

This summer Prof. Abbott revised an article that will be published later this vear in Annals of the International Communication Association. lt's a literature review of the scholarship published on citizen journalism and participatory journalism. She also enjoyed time with her family. They travelled to Cape Cod for a week, where they relaxed on the beach and ate their share of seafood. They also reunited with recent Rhetoric alumnus Cole Crouch '17, who guided them on a wonderful bike tour of Nantucket Island.

Next year Prof. Abbott will again chair the department. She's looking forward to mentoring her two new visiting colleagues, **Corey Geraths** and **Michael Bergmaier**, who will replace the Drurys while they're on sabbatical.



Michael '85, Jennifer, and Zoe Abbott with Cole Crouch '17 on Nantucket Island.



In addition to teaching, Professor Drury had a productive research year. He wrapped up his project with **Cole Crouch** '**17** about Robert F. Kennedy's rhetoric following the assassination of Martin Luther King Jr, presenting the research at the Central States Communication Association convention in March and publishing the essay in *Voices* of *Democracy*. He also published his research about Reagan's 1982 State of the Union address in the *Western Journal* of *Communication* earlier this year.

Professor Drury put his golf game on hold this past year but has enjoyed spending time with family and friends. He took family trips to Ireland, Scotland, and Arizona (Sedona and the Grand Canyon). He also had the opportunity to see *Hamilton: An American Musical* in Chicago. It was excellent and he highly recommends it!

Next year, Prof. Drury will accompany his wife to Edinburgh, UK, for a year sabbatical where he will work on a book project about rhetoric and argumentation. He looks forward to having dedicated time for research and is excited about what the future holds for him at Wabash!

**Professor Jeff Drury** is excited to have earned tenure this past fall and he looks forward to working at Wabash in the years to come!

He had a busy year teaching in the department and conducting research. Prof. Drury taught core courses in Public Speaking (RHE 101), Argumentation and Debate (RHE 140), and Reasoning and Advocacy (RHE 201) and also co-taught for the first time with his wife, Prof. Sara Drury, in Senior Seminar (RHE 497). With 18 graduating seniors-many of whom he had as freshmen or sophomores-Prof. Drury was excited to mentor students on their senior projects. Seeing their development across the years is always rewarding. He also taught a 300-level class on contemporary theories of rhetoric. The energy and insights the students brought to this class were very energizing as Prof. Drury looks toward sabbatical.

Outside the classroom, Prof. Drury again ran the Marketing Immersion Program, introducing 12 Wabash students to the world of marketing. Thanks to rhetoric/ speech alumnus **Clay Robinson '97** for hosting the students at Sun King Brewing to learn about their in-house marketing efforts!



Jeff Drury wearing his Wabash hat at the Grand Canyon, Arizona, June 2017.



This December, the College awarded Rhetoric faculty member **Professor Sara Drury** tenure (see the story on the College's website, <u>Six Professors Earn</u> <u>Tenure</u>). She is absolutely thrilled to be a part of the Wabash community for the long term.

Her work as the Director of Wabash Democracy and Public Discourse continues to excite and challenge. This year, the initiative ran its farthest-away event-in Leslie County, Kentucky-and its largest event-a deliberation for the Indiana Public Health Association with more than 150 people. Professor Drury is excited about the growing strength of collaborations between students and faculty through WDPD public deliberation events and research. Drury's academic research on deliberation continues to be well received, with this year seeing articles published in journals such as Sage Research Methods Cases, Translational Behavioral Medicine, and chapters in the books Deliberative Pedagogy and Democratic Engagement (from Michigan State University Press) and Speech and Debate as Civic Education (from Penn State University Press).

Last fall, Professor Drury enjoyed teaching a new course on RHE270 The Rhetoric of U.S. Political Campaigns. She was impressed with the students' willingness to critically engage and assess local, state, and national political discourse. The best experience, according to her students, was in the final two weeks of the course, where students formed Special Commissions on the Election and worked to develop realistic and feasible ways to improve U.S. political rhetoric during elections. She also had her first chance to teach our 18 majors in the class of 2017 in the RHE497 Senior Seminar course-cotaught with her husband. Professor Jeff Drury. This summer, she worked with two different groups of incoming Wabash students to introduce them to rhetoric and civic engagement: the Speaking Science program, which is funded by a grant that Drury and Chemistry Professor Laura Wysocki have from the National Science Foundation, and the Wabash Liberal Arts Immersion Program (WLAIP).

Next year, Professor Drury will be on leave for her research sabbatical. The University of Edinburgh's Institute for Advanced Studies in the Humanities has named her a Visiting Research Fellow, and she will spend the year in the United Kingdom sharing her work and researching democratic deliberation.



**Professor Todd McDorman** continues to serve as Senior Associate Dean of the College while teaching half-time in the Rhetoric Department.

Senior Associate Dean, Dean As McDorman coordinates the hiring of new academic staff and visiting faculty, has implemented review processes for academic staff and visiting faculty, and oversees department and program reviews. He also has remained a central planner for Wabash 101, a summer program that saw about two-thirds of the Class of 2021 visit campus in summer 2017. This year Dean McDorman also helped lead the College's development of its Assurance Argument, a required mid-term report to the Higher Learning Commission as part of the College's accreditation cycle. Finally, he participated in the Council of Independent Colleges' 2016-17 Senior Leadership Academy (see ELA and SLA Closing Seminars Celebrate Transitions, Discuss Key Issues ). As part of this program, he attended seminars in New Orleans and Washington, DC and organized a program sub-group comparing institutional and academic structures.

In the classroom, this past year Professor McDorman exclusively taught Public Speaking after a year away from the course. It was a nice return to the class, and the first time he taught directly from the Public Speaking textbook he wrote with Professors Abbott, Timmerman, and Lamberton. Teaching public speaking allowed Professor McDorman to engage with students from all majors and academic years, including a number of sophomores who have joined the Rhetoric department's large 2019 class.

This past year Professor McDorman worked on a project related to Pete Rose's 2016 Reds' Hall of Fame induction. He presented "#14FOREVER: Nostalgia, Pete Rose, and the Cincinnati Reds" in May at the Cooperstown Symposium on Baseball and American Culture. He also presented a variation of the project at an Association for Education in Journalism and Mass Communication (AEJMC) preconference on Reputational Challenges in Sport and is completing the project as a chapter in a book of the same name. He also published a book review of Kostya Kennedy's Pete Rose: An American Dilemma in the baseball journal Nine. Finally, Professor McDorman participated as a lead scholar at DePauw University's 43rd Undergraduate Honors Conference in Communication and Theater. There he mentored undergraduate students competitively selected from institutions across the country, including two from Wabash.

Outside the classroom, Prof. McDorman enjoyed his first trip to Washington DC in 25 years, walking all over the city to take in monuments and landmarks (and he even had a chance encounter with a Wabash student near the Supreme Court). As luck would have it, the Reds were playing the Nationals while he was in town so he also attended a game at Nationals park. He and his family also attended the Pete Rose statue dedication in Cincinnati and he made multiple trips to Kings Island with Lily and Carter.



**Professor McDorman** and his wife **Kelly** and children **Lily** and **Carter** with "their" hit from the Pete Rose hit collection at the Reds Hall of Fame and Museum.

# **Alumni Updates**

## Majors











Guy Kinman '40, Speech-English major under the now-legendary Dr. Norwood Brigance. After graduation Guy's path was that of a Presbyterian minister, ending with six and a half years as a muchpraised Air Force chaplain. Then, he spent nineteen years as an award-winning sales counselor at Snelling and Snelling Personnel in Richmond. Guy retired in 1982. He was selected as central Virginia's "Senior Citizen of the Year", as a person making his retirement years a great adventure. The gay-lesbian community recently honored Guy with a Lifetime Achievement Award for his courageous and effective leadership over the years. Guy credits Wabash's rigorous agenda, particularly the Speech Department under Dr. Brigance, with magnifying his lifelong fascination with the spoken word, enhancing his commitment to excellence, and increasing his willingness to travel the "road less traveled".

Math and speech double-major, Greg Scott '79, works for a software company named Red Hat. He has considerably less hair on his head than at graduation in May, 1979. He's had a long career in the IT industry, drinking from a firehose of constant learning, and been witness to some spectacular failures and a few successes. And even though his knees aren't what they used to be, he's still just getting warmed up. Greg is also the author of "Bullseye Breach," an Internet security educational book disguised as a thriller about how Russians steal 40 million customer credit card numbers from fictional retailer, Bullseye Stores. In this era of Russian hacking, fake news, and ransomware, "Bullseye Breach" should be required reading at every Indiana liberal arts college and beyond. Book number two, about a larger scale cyberattack against the United States, is coming soon. Watch for "Bullseye Breach," a story ripped from the headlines about yet another major data breach. Except this time, the good guys fight back. Available from booksellers everywhere. Check out my author website <a href="http://dgregscott.com">http://dgregscott.com</a>, Email GregScott@Infrasupport.com

David Sheets '79 came to Wabash College having made more than 1,000 speeches as a leader in the FFA program and having worked in radio broadcasting since he was 12 years old. As a speech major, he honed those skills in combination with work at WNDY radio, including serving as the "Voice of Wabash College Football." He spent more than three decades in the rural electric program where his work as a communicator was recognized with multiple awards and recognitions. In 1992 he was named the nation's best young cooperative communicator and his career culminated with his selection as the recipient of the H.E. Klinefelter Award as the nation's top communicator in 2014. Dave currently leads his own communications consulting firm, Stripes Marketing, in providing service to business clients around central Indiana and he continues to do voice-over work for radio, film and video productions.

After graduation, Cam Montgomery '86 moved to New York City, determined to become a famous actor. However, The Universe didn't quite see eye-to-eye with Cam's vision. Actually, it was Cam who got in his way. He allowed fear to stop him from pursuing his craft. Instead, he settled for a "steady paycheck." Despite living alone in a chic, doorman building, his soul starved for professional fulfillment. Something had to change! At 36, Cam reinvented himself in Hollywood by opening his talent management firm. Helping his clients book commercial, film and television work reignited his acting dream. After seven years, he shuttered his business, signed with a commercial agent, and is now auditioning for and working in commercials. Booking voice-over jobs here and there, Cam also maintains his steady gig as Sequester Manager for CBS's reality competition show, Big Brother. You see, it's never too late to begin living the life you were born to live.

Jo Throckmorton '87, specializes in TV commercials but does longer form narrative films and has begun pre-production on a major feature film on which he will be the producer. The film is written by and will be directed by a very well known filmmaker. Throckmorton began in the film industry soon after receiving his Masters in Speech Communication in 1988. His first film was "City of Hope" written and directed by John Sayles. He went on to other features in New York City. He worked as the head of educational films for Time Warner Cable for many years before moving to WCPO-TV. He then became the creative director and eventually president (COO) of a media company in Indianapolis for 10 years before moving his base of operations to Bloomington, Indiana. He has been running his own media company since 2006. He just finished this past week the produced all five and they have featured famous IU alums like Mark Cuban, Sage Steele, and Will Shortz. He is a working member of the DGA (Directors Guild of America). Throckmorton was nominated for Outstanding Directorial Achievement for the 67th Annual DGA Awards. His two significant professors in the department were Papa Joe and Vic.You can see his work on his website – jothrockmortonfilmworks.com.



David Smail '93 currently works as the weekend teetotaling bartender at Bob's 19th Hole where he has worked for the last 12 years. In 2001 he was diagnosed with bipolar disorder. Since then, he has had the opportunity to speak about his story to various groups, including students at Notre Dame and IU South Bend. David also serves on the Oakland Consumer Advisory Board and the local NAMI Board. He plans to get married to a psychotherapist, not his own, in 2018.



Matt Dodaro '09 is pursuing his dual masters from Indiana University's Kelley School of Business and will finish in early 2018. He currently resides in Chicago, IL with his wife. He works for CareerBuilder consulting healthcare organizations on various HR challenges. Matt recently received his Italian citizenship and is now attempting to learn the language; he plays in several competitive ping pong leagues. Since 2015 he has been the active President of the Wabash Sales Alliance which serves to educate and connect current Wabash students to various sales professional alumni.



Kenneth Farris '12 is a lawyer and an associate at Thompson Coburn LLP in St. Louis, Missouri. Since starting with the firm in May 2017, he works with Thompson Coburn's Health Care Practice Group and serves clients across the entire spectrum of the health care industry, including hospitals, nursing facilities, and large physician practices. In April, he married his beautiful wife Jessica, who recently began her career as a veterinarian at Bentley Animal Hospital in the suburbs of St. Louis. Additionally, Kenneth coordinates events for Wabash alumni in the St. Louis area with the help of a core group of dedicated alumni from our Alma Mater.



Adam Miller '12 is the Director of Development for the City of South Bend Venues Parks & Arts Department. He was recently selected to implement the City of South Bend's Young Professional Employee Resource Group. Adam recently returned from a trip to Italy where he proposed to his (now) fiancé; the two plan to wed in the Spring of 2018.



Jeremy Wentzel '14 is currently a Management Consultant at KPMG LLP; an Advisory, Audit, and Tax firm in Dallas, Texas. His current area of focus is helping stage and execute program management offices in post-M&A environments for clients in the technology, media, and telecom industries. Jeremy was recently appointed to the National Association of Wabash Men Board of Directors and looks forward to serving the alumni body and the broader Wabash Community. Outside of work, he is focused on trying new culinary scenes, traveling, and keeping up on a growing backlog of books.



**Gregory Sklar '17** was a Rhetoric major during his time at Wabash College and since then has attained a summer internship at Faber and Feinson PLLC in Port Townsend WA where he is working as a research assistant on probate and estate planning law. His research has mainly consisted of Conduit Trust and Accumulation Trust formalities and requirements as pertaining to holding IRAs and International Estate complexities. He has also been provided the opportunity to assist in a superior court felony trial. He is looking forward to starting his legal education at Seattle University School of Law—A private Jesuit University tucked into the vibrant and urban Capitol Hill neighborhood in Seattle, Washington.

## **Alumni Updates**

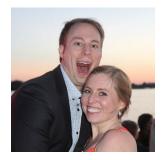
## Minors



**Steve Campbell '92** is founder and president of Campbell Strategies LLC, an Indianapolis-based communications and strategy firm. Since graduating from Wabash, he has held a series of executive positions in the public, private and nonprofit sectors. Most recently he was Vice President of Communications of The Mind Trust, one of the nation's leading nonprofits working in public education innovation. Steve spent 16 years in public service, serving as Deputy Mayor of Indianapolis and as a media advisor to two Indiana governors and the state attorney general.









**Todd Rokita '92** graduated from Wabash with a degree in political science. Todd is happily married to his wife Kathy and they have two beautiful children, Teddy and Ryan. They live in Indiana where both Todd and Kathy are active members of their community. Todd is a licensed pilot, and in his free time he helps fly veterans and sick kids around the country. Todd is currently serving his fourth term in the United States Congress where he is the Vice Chairman of the Budget Committee, Chairman of the Subcommittee on Early Childhood, Elementary, and Secondary Education, and a leader in the Transportation and Infrastructure Committee. Before Congress, Todd served two terms as Indiana's Secretary of State. Todd also enjoys attempting to restore classic cars with friends around Indiana. He has restored a 1973 Corvette, 1984 Jaguar, and a 1973 Mustang Convertible.

Andrew L. Naugle '97 is a principal and healthcare management consultant at Milliman, Inc. After graduating from Wabash with an undergraduate degree in English and Speech, he attended the business program at the University of Notre Dame. Upon receiving his MBA, he joined the actuarial and management consulting firm Milliman & Robertson to work in its newly formed technology consulting practice in Seattle. After 15 years at Milliman, Andrew was elected to the position of full equity partner. He leads a team of consultants and analysts to help healthcare clients answer business questions and make strategic decisions. Andrew also serves on the Milliman Health Steering Committee, representing the interests of the firm's international health consultants, and co-chairs the firm's MicroAssist initiative, which matches the expertise of Milliman consultants with organizations working to bring financial security to vulnerable populations across the globe.

Jacob Lundorf '07 has enjoyed a rich adult life since graduating from Wabash ten years ago. He has worked many different jobs, including psychiatric nursing assistant, handy man for a property rental company, English teacher in Poland, behavioral clinician for children with social and behavioral issues, and now for four years as a registered nurse on a neuroscience unit at Duke Raleigh Hospital. Jacob is happily married to his wife, Laura, of nine years and wrapped around the finger of their eleven month old daughter, Eloise. He is currently pursuing a master's degree in nursing at the University of North Carolina to become a nurse practitioner. His career goal is to work with end of life patients in the palliative care field. Jake continues to use the critical thinking skills he obtained at Wabash to act responsibly and live humanely. At Wabash, contemporary rhetoric was one of his favorite classes!

**Marc Parroquin '12** graduated from Wabash a credit shy of receiving a second major in Rhetoric, Marc began pursuing a career as a freelance photographer and video producer. He bolstered his education at Wabash with a M.S. in digital media where his curriculum allowed him to focus on video production and cross-cultural marketing. He is currently based in New York City and has worked on a variety of projects including comedy, fashion, music videos, album artwork and corporate video/ portraiture. His Rhetoric classes have been an incredibly important aspect in approaching marketing and artistic consultancy projects as they laid a foundation for dissecting intent and creating a connection with audiences. In the last few months, he shot his first fashion magazine cover for London based Demur and secured his first international corporate video client in Berlin, Germany.



William Norwood Brigance Professor of Speech 1922-1960

#### Celebrating Wabash College's Day of Giving, 4.19.17

We would like to thank the many of you who contributed to the college's last Day of Giving on 4.19. During that day, the college received more than 4,235 gifts and raised over \$861,545. Of the many Affinity Challenges offered that day (these are fundraising challenges issued by one or more people to a targeted group of people who all share an affinity), one was especially meaningful to us: the Wabash Democracy and Public Discourse Affinity Challenge.

	WDPD
Number of gifts:	50
Amount raised:	\$4,619.60

Thank you for so generously supporting the college and our work.

#### ALUMNI: YOU'RE WANTED!

We will continue to include updates from our Rhetoric and Speech alumni in future Rhetoric Department newsletters.

It's a wonderful opportunity for our current students to see where a Rhetoric major and minor can take you!

Please send updates to millsm@wabash.edu, subject line "Rhetoric/Speech Alumni Update."

#### **Rhetoric Department**

Prof. Jennifer Abbott, Chair Prof. Jeff Drury Prof. Sara Drury Prof. Todd McDorman



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