



WABASH COLLEGE

Class Agents Letter

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Class of 1990

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Gentlemen,

Greetings from the Second City. After a recent trip to the Big Apple, I can confidently say that, merely on the basis of its architecture and the Midwestern hospitality of its citizens, Chicago should be considered our nation's first city.

I'm writing this to let you guys know that, with what can only be a ploy to boost alumni giving to their sorry institution, the folks down in Greencastle have issued a challenge to their graduates (my sister being among them—so this is a personal issue for me) to “Beat Wabash.” DePauw tied us in alumni contributions last year at 37%, and they're obviously trying to use this scheme to push their giving over 40% by the end of the fiscal year (June 30).

Now, although I don't like being pulled in by such clever strategies because they're pathetic in their emotional appeals, I'm really not going to like hearing the Dannies brag about how they surpassed Wabash in the number of alumni contributions. So fellow classmates, let me forego the pathos and get right down to some logic that addresses what I think alumni giving is really about and why we should recognize their challenge. The mission of our alma mater is to, “educate young men to think critically, act responsibly, lead effectively, and live humanely.” No matter what the amount, a gift to Wabash supports this mission and I would simply argue that, year after year, this is a very sound investment. Around this time last year approximately 20% of us had made a gift to the College, and this year about 18% have made a gift. In the past, Mike, David, and I have set ourselves the goal of 40% participation and, as you can see, we're far from this mark. Again, it's not a matter of how much you give, but *that* you give.

Class Updates

Finally, we have some news to pass along. Loren McCoy wrote to say, “Just wanted to announce the birth of my son, Grayson Phillip McCoy on May 1, 2008. We hope he will attend Wabash 18 years from now.” Congratulations Loren!

Mitch Marcus serves as a research unit supervisor and wildlife staff specialist with the Indiana Department of Natural Resources. Mitch wrote in to say that he's a recent graduate of the National Conservation Leadership Institute, which is “an intense seven-month experience to address one of the nation's most significant conservation challenges—preparing and retaining leaders.” As someone who still does quite a bit of fishing in Indiana, I have to say that I think this is a pretty cool accomplishment. Congratulations Mitch and thanks for the work you're doing.

Well, as I've written in past letters, if you have any news that you'd like to share, don't hesitate to write or give us a call. We're more than happy to pass it along.

Keith