



Class of 1985  
Class Agent Letter  
June 2008

"I think in one of my previous lives I was a mighty king, because I like people to do what I say."  
Jack Handey, Deep Thoughts

"You know one thing that will really make a woman mad? Just run up and kick her in the butt. (P.S. This also works with men).

Jack Handey, Deeper Thoughts

Dear Class of 1985:

Just a few days remain in the Wabash College Annual Fund 2007-2008 fiscal year. Wabash has an ongoing "collegial" competition with DePauw regarding alum participation in annual giving. We tied DePauw last year with 37% participation. It would be nice to spank them, I think.

Terra Seidel, Assistant Director of Annual Giving, notes:

"If each of the 2,407 alumni who have made a gift in the last four years made a gift by June 30, the College's alumni participation rate would be 51%. Getting a little over half of the 2,407 to give by June 30 will increase the alumni participation rate to 40%.

While we can not pay the College back for what we received during our time at Wabash, we can pay forward and give to the students now enrolled so their experience is every bit as meaningful as our experience was 10, 20, 30, 40, or 50 years ago.

Strong alumni participation sends a clear message to our students that those who came before them place a high value on their education and are willing to invest in the institution.

Prospective students rely on rankings such as those in *U.S. News and World Report* and other college guides to inform their college choice. The alumni giving percentage helps drive those rankings.

Foundations who provide generous private support look to our alumni giving percentage as a sign of a stable, well-supported institution—criteria essential to any successful proposal.

### **Gifts can be made in three easy ways**

-By phone: 877-743-4545

-On the web: [www.wabash.edu/alumni/egift](http://www.wabash.edu/alumni/egift)

-By mail: Wabash Annual Fund/PO Box 352/Crawfordsville, IN 47933 (checks payable to Wabash College)

For questions about making gifts of stock, please call 877-743-4545

I thank you in advance for your consideration, previous generosity, and DePauw animosity.

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