



WABASH COLLEGE

CLASS OF 1981

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Dear Class of 1981:

Now, more than ever, **Wabash Needs You and needs you Now!**

We need to you act before June 30th, 2009!

30 loyal alumni have offered to leverage their annual gifts to Wabash totaling \$500,000 with a challenge to hundreds of their fellow alumni and friends: Help the College raise \$1 million for the Annual Fund by June 30th! Doing so will help us reach our overall Annual Fund goal of \$3.125 million and, more importantly, support the education of our young Wabash men.

I know the times are tough. I know I am asking a lot from you. But even a gift of \$10, \$25, \$50 or \$100 helps. If you can give more, please do. These gifts will count towards our overall participating goal and will add up towards achieving the challenge of raising \$1 million by June 30th.

More than ever, Wabash relies heavily on its endowment to provide scholarships and financial aid to talented students. With a big chunk of the endowment gone (like everything else this past year, Wabash has seen an overall reduction of \$100 million in the valuation of its endowment), we are counting on **you** to step up with a gift to the Annual Fund.

Think about it this way: our \$3.125 million Annual Fund provides the same teaching and learning resources as a **\$60 million endowment.**

Remember gifts can be made in three easy ways:

- By phone: 877-743-4545
- On the web: www.wabash.edu/alumni/egift

- By mail: Wabash Annual Fund / PO Box 352 / Crawfordsville, IN 47933 (checks payable to Wabash College)

For questions about making gifts of stock, please call 877-743-4545.

Don't wait. **DO IT. DO IT TODAY, please!** We have less than 18 days to meet this goal.

To view the challenge by these 30 alumni, visit: www.wabash.edu/challenge/

To see if you have already made a gift this year, visit the online Honor Role of Alumni Donors at www.wabash.edu/alumni/honorroll

Yours in Wabash,

Stephen

Think critically, act responsibly, lead effectively, and live humanely...and give to Wabash College this year. Help future generations of Wabash men experience the greatness of our alma mater.