



WABASH COLLEGE

Class Agents Letter

Alumni and Parent Relations

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Class of 1981

Class Agents

Peter C. Wright

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December 17, 2012

2012 has been a good year for Wabash College and hopefully for all the members of the Class of 1981

We would like to highlight some of notable happenings of the last three months of 2012.

100th Homecoming

This year Wabash celebrated its 100th Homecoming. Homecoming was also a Glee Club reunion. It was a celebration of the early completion of the \$60 million dollar Campaign of Excellence that was completed a year early and raised over \$68 million.

Homecoming was opportunity for many returning alumni, including many of our classmates, to congratulate President Pat White on his successful navigation of the College through the most fiscally turbulent waters of a generation. President White steps down as the 15th President of Wabash in June, 2013. During President White's tenure, the College did more than survive the financial downturn of 2008, but made many advancements in addition to the very successful completion of the Campaign for Excellence. During President White's seven years at Wabash two athletic fields at Wabash were built (the new baseball and soccer fields), the football field provided with new turf, a dual degree in engineering program was established with Purdue, a biochemistry major was introduced, a new Asian Studies program was established, the College experienced record enrollments and the level of Annual Fund consistently exceeded \$3 million.

In addition to the great work that Pat White did on behalf of the College, his wife Chris was a great advocate for Wabash and did much to improve downtown Crawfordsville and build a stronger than ever relationship with the city that is the home to our College.

Our classmate Dave Lewis is a member of the committee that is searching for the 16th President of Wabash College. If you are interested to learn more about the search please

look to the information on the Wabash site
<http://www.wabash.edu/presidentialsearch/about>.

Melissa Butler is Retiring

Professor Melissa Butler who started at Wabash just before we did is retiring. Most of you know that Professor Butler became Wabash's first tenured woman professor. More importantly, it is likely that most of you know Professor Butler. Not only was she an outstanding teacher, but she always spent so much of her time outside of the classroom fully engaged with Wabash students at the College's and living units events.

Monon Bell Highlights

It is hard to not mention the Monon Bell game in the years that Wabash has won the game. If you have not seen this video that features Wabash and De Pauw players and highlights from this year's 23 - 0 game (the fourth straight win), you might want to spend a few minutes checking it out:

<http://www.youtube.com/watch?v=HQi6970dqVo>.

New Branding and Marketing

This fall saw introduction of some new branding and marketing materials. Wabash has partnered with Mindpower to create a new brand identity and admission materials. Some of the pieces are pretty bold, edgy and serious. It is a strong message to send out, but a great one to attract the kind of students we want at Wabash. Take a look at these new marketing pieces at the links below:

<http://www.wabash.edu/alumni/docs/athletics.pdf>

<http://www.wabash.edu/alumni/docs/Outcomes%20draft.pdf>

<http://www.wabash.edu/alumni/docs/Road%20Piece.pdf>

<http://www.wabash.edu/alumni/docs/Viewbook.pdf>

Even better than looking at these marketing materials refer young men that you know and know of so that the College can send them these thought provoking pieces. Go to this site to learn more about how important and yet at the same time easy it is to help Wabash recruit students <http://www.wabash.edu/alumni/admissions>.

Alumni Donations

Wabash prospers on the strength of its alumni network. It would not be an end of the year letter without a reminder to consider your annual donation.

You can make a gift in three easy ways:

Online at www.wabash.edu/egift

By phone at [877-743-4545](tel:877-743-4545)

By mail to:

Wabash College
Annual Giving
PO Box 352 Crawfordsville, IN 47933

Key Dates for 2013

As you look ahead to the New Year you might think to mark down some of the following key dates on your 2013 calendar:

Commencement, May 12, 2013

Homecoming, September 21, 2013

120th Monon Bell Game (at DePauw) November 16, 2013

Best wishes for a joyous 2012 holiday season. Here is to a great 2013.

Peter C. Wright and Stephen H. Pavy