



WABASH COLLEGE

Class Agents Letter

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Class of 1969

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December 16, 2014

"5 in 50" ... for our 50th Reunion

Gentlemen of the Class of 69,

With winter knocking on our door and cold winds blowing across the land (here in the mid-west) we can look back on a good year. Our Class of 69 has some noteworthy achievements: a new 45th reunion attendance record and a great reunion, the highest number of donors in a single fiscal year, a classmate inducted into the Wabash Athletics Hall of Fame, and three Dean Moore scholarships awarded in October. These accomplishments speak highly for our Class of 69 and for the excellent support you have given the College in 2014. On behalf of Wabash College and our Class of 69, I thank you for all you have done!

As the final days of 2014 approach it is a good time to again consider a gift to Wabash College to take advantage this year's tax deductions, if you have not already do so. Since July, 34 of you have joined our Class Honor Roll. I thank you for your thoughts and generosity to Wabash. Several of you have also taken advantage of the automatic monthly payment plan which Dave mentioned in his September letter. This is an easy and painless way to give to the College. Think about it! As always you can give on-line at www.wabash.edu/egift, mail a check to Wabash College, Annual Fund, PO Box 352, Crawfordsville, IN 47933, or call 877-743-4545.

I wish to pass along the good news that our Dean Moore Scholarship Fund awarded scholarships to three seniors this October. Our Class of 69 Scholarship Fund provided \$7,701 this year, divided among these three students:

Adam Boehm '15	Crawfordsville, IN	Beta
Stephen Fenton '15	Fort Branch, IN	Beta
Lucas Stippler '15	Evansville, IN	Sigma Chi

We congratulate these fine Wabash men for receipt of this year's Dean Moore Scholarship. As you recall 96% of Wabash students receive some form of financial assistance. Our Dean Moore Fund plays an important role, in part, in making that assistance available. The 50 of you who have given to our Dean Moore fund over these past five years have made this possible. The market value of our fund as of June 30, 2014, was \$270,411, with \$37K in pledges, bringing the

projected value to \$307K. Donations to our fund are always welcome and greatly appreciated. As you give a dollar to the Annual Fund, please also consider giving a dollar (or two...) to our Dean Moore Scholarship Fund. Our goal is to reach \$500K in cash by our **50th reunion**, and \$500K in deferred giving. This goal is part of our **“5 in 50”** campaign for our **50th reunion**.

Coming back to Dave’s letter in September in which he outlined our **“5 in 50”** plan to raise \$5 million for our **50th Reunion**, it is interesting to note that if we match our levels of giving these last five years we should be able to reach, and possibly exceed, our **“5 in 50”** goal by June 2019. It will take some work and a lot of good support from all of you, but it will be fun and certainly worth trying.

In the coming months, and years, we ask you to think about Wabash College and what it has meant to you. And at some point in your life consider what you may wish to give back to the College to help educate the young men who pass through Wabash. Think about the legacy you would like to leave behind and what it will mean to future Wabash men. This is a lot to consider. We can discuss this in future communications.

Taking this a step further and considering our success as a class over the past five years I would like to present a strategic plan to help guide our class efforts over the next few years, as we move toward our **50th Reunion**. The plan consists of the following two points:

1. Support the Wabash College mission to educate young men by continuing and building on our generous class philanthropy.
2. Increase our class member participation with Wabash College in multiple ways: through events, gatherings, referrals, communications, giving, visits, and simply “coming back home to Wabash”.

The main point of our Class of 69 strategic plan is to continue what we are doing and simply try to do everything a little better. With our unit reps we are on track to do that. Let’s all keep up the good work. With this strategic plan and our goal of **“5 in 50”** we are well prepared to move forward to our **50th Reunion** in 2019.

Class News: On the eve of the Monon Bell game in an impressive ceremony by the National Association of Wabash Men in Knowling Field House our classmate Steve Mihalko was inducted in the Athletics Hall of Fame along with eight other inductees. We congratulate Steve for his outstanding achievement. He joins three of our classmates in the Hall of Fame: Phil Allen, Dave Husted, and David Moore

Wabash News: The Monon Bell was a classic, with Wabash dominating 27-3, in a hard-fought game, played before a large crowd in very cold 20-degree weather. In the first round of playoffs Wabash defeated a strong Franklin team, but was upended in the second round by Whitewater, number one in Division III. Overall Wabash had a very good season.

On November 23 the College announced Jacob Burnett ’15 was awarded a Rhodes scholarship to begin work on his master’s degree at Oxford in the fall of 2015. He was one of 32 winners

selected out of a pool of 877 candidates nationwide. He joins eight other Wabash men who have received Rhodes scholarships. We congratulate Jacob for his remarkable achievement.

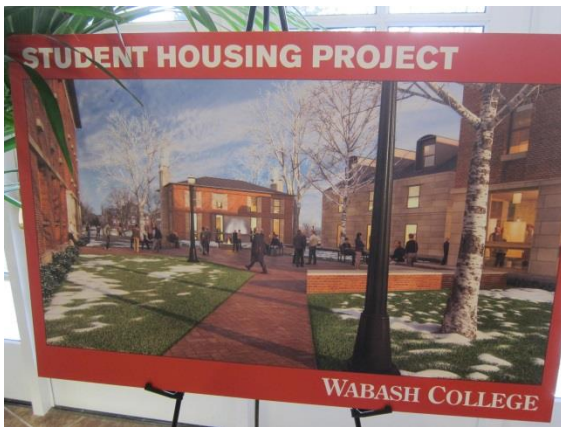
The new student housing on the west side of the campus is progressing well and set for opening in the fall of 2015. The complex consists of six living unit configurations with two townhomes, two lodges, and two halls for 136 beds. This is the first new housing constructed on campus in 52 years and will be a major asset in competing with other schools to attract good students. It will greatly improve Crawford Ave, which had decayed into treacherous moonscape of potholes.

As we bring 2014 to a close I wish to pass along a message we received from Dave:

"It's that time of year, when we look back at whence we came and think about where we're going. If your year has been like mine, I'm sure you're grateful for all it has brought you, including good returns on your investments. So may I suggest that you think about making a generous gift to the College? There are plenty of reasons to do so, but one you probably haven't thought of is my superstition: I believe that one reason the market has rewarded me as generously as it has is because every year I share my good fortune with Wabash. Think about it: my superstition makes at least as much sense as whatever other analysis you've read recently. If we all embrace it, just think where we could be next year! An excellent way to share your good fortune is to give the College stocks or mutual funds. You'll save on capital gains taxes and as well as being able to take a nice deduction."

To give stocks or mutual funds please contact the Advancement Office at giving@wabash.edu or call 877-743-4545.





I share a couple pictures with you. For those of you in CA this is what IN fall colors look like, especially on campus. Nice picture of the Phi Gam house. Steve gave a good speech at his Hall of Fame induction, as did the other inductees, showing the best of **the Wabash Spirit!** Some Little Giants!

Again I want to thank everyone for their outstanding support to make this a successful year for our Class of 69. As Frank Sinatra said it so well, "It was a very good year!"

Remember, Wabash College will always be your home! We need to enjoy it while we can.
“These fleeting years” will pass by all too quickly. Come back home to Wabash when you can.

I wish everyone a wonderful and very Happy Holiday Season!!...
And wish all good health and happiness in the New Year!!...

Enjoy the Holidays, and be safe!

GO WABASH!!...

With Warm Regards,

-Ken *Ken* **W69**