

Application for Business Immersion Program

May 22 - July 14, 2006

The Business Immersion Program is an eight week introduction to entrepreneurship. You will spend time in the classroom discussing readings, case studies, and projects. Guest speakers, many of whom are Wabash alumni, will visit to discuss facets of entrepreneurship and share their own entrepreneurial experiences. You will also take field trips to several local businesses. The Business Immersion Program includes two intensive team projects: creating a business plan and working on a consulting project for a local small business. Teams will give presentations on both projects, and your business plan will be evaluated by an outside panel.

We will cover a lot of ground during this eight week period; time spent in class is just one component. When you are not in the classroom, you will be preparing for class sessions and working on projects. You will not just read about entrepreneurship in this program; you will have the opportunity to talk to successful entrepreneurs and get hands-on experience.

Student participants will receive an honorarium of \$2,000 for the eight weeks. On-campus housing will be provided and paid for.

Students interested in the Business Immersion Program should ***fill out this application, attach a resume, and return it*** to Lu Hamilton by March 1st. We will choose and notify the 12 participants by March 15th.

Name:

Class Year:

Wabash Residence:

Phone:

Email:

Best way to contact you:

Hometown and Home State:

Major:

Minor:

Why do you want to participate in the Business Immersion Program?

What are your goals for participating in the Business Immersion Program? What do you hope to get out of this experience?

How do you define entrepreneurship?

What about entrepreneurship appeals to you?

What skills and abilities do you think are valuable for entrepreneurs?

What have you done that has been entrepreneurial?

How do you think the entrepreneurial spirit fits with a liberal arts education?

What educational experiences at Wabash have prepared you for exploring the entrepreneurial process?

Check one:

- I will need on-campus housing during the Business Immersion Program.
 I will NOT need on-campus housing during the Business Immersion Program.

I will allow Wabash to track my post-college decisions about where I live and the jobs I take as part of the assessment of the Lilly Endowment Collaboration for Education grant.

Signature _____

Date _____